



Quarterly Newsletter

September 2023

Issue 13

www.communicationandsport.com

Executive Director's Message

Greetings! I hope you all are doing well and feeling great as we get to September. The board of directors has been quite busy and the association is starting to conclude some large projects: setting a 2024 and 2025 location, having our first virtual meet up for members, approving the tiered membership structure, finding a new event management platform, establishing a consistent membership expiration, welcoming two new board members, and welcoming back a former board member taking on a new board position (thank you Molly, Frauke, and Travis!).

We hope you consider submitting your research or panel and joining us in Los Angeles, California, USA from March 14 - 16, 2024 (Burbank, CA - Wofford Denius UTLA Center for Entertainment and Media Studies). The 2024 IACS Summit on Communication and Sport will be hosted by the University of Texas at Austin Center for Sports Communication & Media. The host hotel is the [Burbank Hilton Garden Inn](#). Abstract submissions are now open for the 2024 Summit. The September 29th submission deadline is fast approaching!

Best,
Karen
Karen L. Hartman
IACS Executive Director
Idaho State University, USA
Professor

IACS Board Members

Angela Pratt	Chair
Travis Bell	Vice Chair
Kate Lavelle	Treasurer
Brody Rauhley	Communications
Beth Fielding-Lloyd	Secretary
Molly Yanity	Board Member
Frauke Hachtmann	Board Member
Xavier Ginesta	Board Member
Aaron Gallagher	Grad Student Rep
Evan Frederick	Past Chair

IACS 2024
16th Summit on Communication and Sport
March 14-16, 2024 Hosted by the University of Texas at Austin Center for Sports
Communication & Media
Los Angeles, CA (Wofford Denius UTLA Center for Entertainment and Media Studies in
Burbank, CA)



Abstract Submission Deadline: September 29, 2023

Submissions will be accepted at: <http://bit.ly/IACS2024Summit>

The International Association for Communication and Sport (IACS) invites you to submit your work for a presentation or panel discussion for the 2024 Summit on Communication and Sport. The IACS Summit is the only stand-alone conference for communication researchers interested in exploring sport from diverse critical, methodological, theoretical, and multi-disciplinary perspectives. The Summit welcomes submissions from all methodological and theoretical perspectives.

Submission Guidelines: All papers must be original and not simultaneously submitted to another journal or conference. The following paper categories are welcome:

ABSTRACT SUBMISSIONS may not exceed 500 words (excluding references) in length and should be prepared for anonymous peer review (clear of any identifying information about the author(s)).

PANEL DISCUSSIONS must focus on a clearly defined theme suitable for an interactive discussion format. Submissions must include a title, a description of up to **250 words** explaining the focus and rationale, and a list of all panelists' institutional or professional affiliation.

TOP STUDENT PAPER: IACS will recognize the Top Student Paper submitted to the Summit. For award consideration, a full-length manuscript must be submitted to the review committee by **Friday, January 26, 2024**. Students must submit an abstract of their work at the October deadline. Recognition of Top Student Paper will be determined by anonymous peer review of the submission. **Papers for consideration must be solely authored by the student(s).**

REVIEW INFORMATION: There is only one extended abstract submission; there will not be separate review criteria for works in-progress and completed papers. All should be submitted as extended abstracts and will be judged using the same criteria.

REVIEWERS will be selected from self-nomination through the submission process. Reviewers must have, at minimum, a completed master's degree, and have knowledge in the academic disciplines of communication and sport. Reviewers must identify their area of reviewing expertise (quantitative methodology, qualitative methodology, mixed methods, rhetorical/critical).

- All research submissions will be reviewed based on the following criteria: Clarity of thesis, Definition of problem, Theoretical perspective, Background; review of the literature, Research questions/hypotheses and/ or rhetorical/critical argument, Appropriateness of methodology

SUBMISSION AGREEMENT: By submitting an abstract or panel to the 2024 Summit on Communication and Sport, you understand that your submission enters you into an obligation to attend the Summit. At least one author listed on the paper must attend the Summit. If you cannot be there to present, it is your responsibility to secure one of your other authors to present your work. Please be conscientious that last minute cancellations prevent others from being invited to the Summit to present their work.

EVALUATION: All submissions will be evaluated through an anonymous peer review process.

DECISION DEADLINE: Author(s) will receive email notification regarding the outcome of their submission on approximately Friday, November 3, 2023.

AUTHOR LIMITS: A maximum of two (2) submissions in total (papers, panels, or one of each) from a single author will be considered for presentation, regardless of author order.

SESSION INFORMATION: Research and panel sessions are one hour and fifteen minutes long. Research sessions will be constructed to allow for at least 15 minutes of discussion

Contact: Questions about submissions should be emailed to Dr. Angela Pratt at apratt@email.unc.edu.

Member Spotlight

For this member spotlight, let's highlight new IACS board members: Molly Yanity, Frauke Hachtmann, and Travis Bell.

Travis Bell: Board of Directors - Vice Chair

Travis R. Bell is an Associate Professor of Digital and Sports Media and the Director of Graduate Programs and Research in the Zimmerman School of Advertising & Mass Communications at the University of South Florida. He has published more than 30 journal articles and book chapters and is lead author of [CTE, Media, and the NFL](#). He teaches courses with an emphasis on broadcast journalism, visual storytelling, sports media, and media literacy. Bell's research interests are in how sport and medical communication intersect with race and gender, and he is a documentary filmmaker. He holds a Ph.D. in Communication from the University of South Florida, a M.S. in Sport Management from Florida State University, and a B.A. in Radio/TV Broadcasting and a B.S. in Business Administration from the University of Central Florida. He worked nearly two decades in professional journalism, including 12 years in television news as a multimedia journalist. Bell previously served a five-year term as a Board Member for IACS. Learn more about his research, teaching, and service on his website www.travisrbell.com.





Molly Yanity: Board of Directors

Molly Yanity (Ph.D., Ohio University) is a professor of journalism and sports journalism at Quinnipiac University in Hamden, Connecticut. She also serves as department chair and director of the graduate programs in journalism and sports journalism. She is a two-time, previous chair of AEJMC's sport communication interest group. In 2021, Yanity collaborated with Dr. Danielle Coombs to edit, write and publish "2019 FIFA Women's World Cup: Media, Fandom, and Soccer's Biggest Stage." She has been published in several journals and edited collections. During the 2019 WNBA season, she covered the Connecticut Sun for *The Athletic*. Before her career in higher education, Yanity was a full-time sports writer on the West Coast for 15 years. She prioritizes teaching over research and her syllabi, lessons and reading lists can be found at mollyyanity.com.

Frauke Hachtmann : Board of Directors

Dr. Frauke Hachtmann is a professor and William H. Kearns Chair in Journalism at the University of Nebraska-Lincoln. Her research explores the strategic use of emerging media in sport communication as well as complex crisis response advertising. Her work has appeared in numerous journals, including the *International Journal of Sport Communication*, the *Journal of Digital & Social Media Marketing*, and the *Journal of Advertising Education*. She is a member of several journals' editorial boards and has served as head of the AEJMC Advertising Division, research chair of the American Academy of Advertising, and associate dean and graduate chair in her college. A former Division 1 athlete at the University of Nebraska-Lincoln, she worked in sports marketing before joining the academy.



Thank you Travis, Molly, and Frauke. We are thrilled to have you in our association and on the board.

**Annual Memberships
Upholding IACS Bylaw Section 3.7
Starting January 1, 2024**

According to Section 3.7 of the [IACS bylaws](#): "All memberships shall begin January 1 and end on December 31 each year. Dues paid after January shall be retroactive for the calendar year in which membership is requested."

Historically, our association has been lenient with renewing after one full year of membership, rather than expiring the membership on December 31.

Upholding this bylaw will help organize our memberships and make it more efficient for our treasurer. It will also be easier for members to track their membership and know when to renew. Annual memberships will run from January 1 - December 31 of each calendar year.



Congratulations on IACS's first mid-year member meet up!



A huge thank you to everyone who set up, participated in, and attended the first mid-year member meet up on September 12.

The panel explored the value and importance of striving to incorporate diversity, equity and inclusion (DEI)

topics within sports communication curricula and developing pedagogical approaches that are inclusive of a range of student identities, positionalities, and experience.

The recording will be sent out soon to members only.

Organizing these events can take a lot of time! So an extra big thank you to the following:

Moderators: Dr. Angela Pratt (IACS Board Chair) & Dr. Beth Fielding-Lloyd (IACS Board Member)

Panelists:

Dr. Brett Ball, *University of South Carolina – Columbia*

Dr. Estee Fresco, *York University*

Dr. Guy Harrison, *University of Tennessee – Knoxville*

Dr. Julia Richmond, *Rowan University*

Dr. Yannick Kluch, *University of Illinois – Champaign-Urbana*

Feedback Requested: SAGE *Communication & Sport Journal*

Online access v/s hard copy access

IACS is exploring whether we should provide the *Communication & Sport* journal, which comes with your IACS membership, as a "digital access only" option and remove the option of hard copies. This will cost the association less money, fall in line with how most scholars conduct research (digitally), and be more environmentally sensitive as it will cut down on paper and shipping emissions. If you have any opinions on this, please let [Karen Hartman](#) (karenhartman@isu.edu) know. Thank you!

2023-2024 IACS Calendar



In an effort to keep our membership as informed as possible, please note the following important dates!

2023-2024 IACS Calendar

- September 29: IACS 2024 summit abstracts and proposals due
- October: IACS 2024 decisions on submissions emailed
- January 2024: Top Student Paper deadline for accepted IACS 2024 student papers
- December 1: International travel grant deadline
- December 15: International travel grant acceptance notifications
- January 1, 2024: Annual membership start date
- March 14-16, 2024: 16th IACS Summit in Los Angeles/Burbank, CA

- May: Nominations for board positions
- June: Vote on open board positions
- July 1: New board positions begin
- September: Virtual member meet up

Reminder: Please Update Your Contact Information



If you have changed institutions or moved recently, please take a moment to update your contact information. Having up to date contact information helps IACS keep our records updated and it helps SAGE get the *Communication & Sport* journal to you.

Please email our treasurer, [Kate Lavelle](mailto:Kate.Lavelle), at klavelle@uwlax.edu in order to do so.

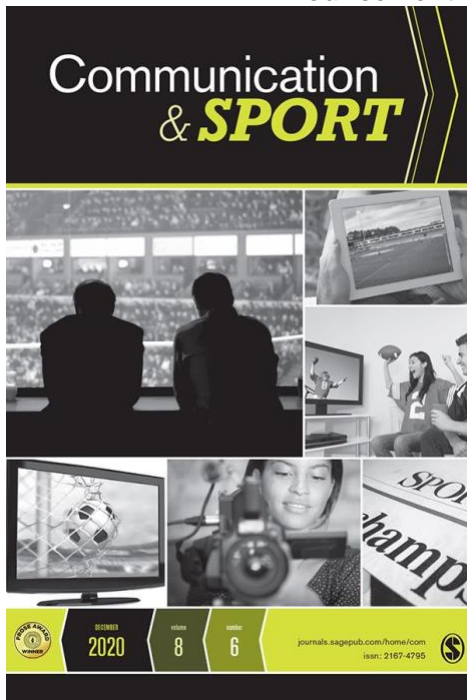
Job Calls

The following universities have open job calls for a variety of positions:

- **University of Louisville:** [TT Assistant Professor Sport Administration](#)
- **James Madison University:** [Lecturer Positions for Sports Comm Minor](#)
- **University of Nebraska - Lincoln:** [Assistant/Associate Professor of Sports Promotion](#)

- **Indiana University - Bloomington:** [Assistant/Associate Professor in Sports Media & Communication](#)
- **Ithaca College:** [Assistant Professor of Journalism](#)
- **University of Illinois Urbana-Champaign:** [Two Open Rank TT Positions in Sport Management](#) (position numbers AHS22F006 and AHS22F007)
- **University of Alabama:** [Assistant Professor, Sports Media, Journalism & Creative Media](#)

Announcement: Latest C&S Journal Publication



The fourth issue of volume 11 of the journal *Communication & Sport* is published!

This issue is focusing with most of the 8 articles on women in sports media and coverage of the Olympics, including an editorial by the editors-in-chief Marie Hardin and Andrew C. Billings on "[Essential for the Future of the Field: Leadership and Scholarship by Women in Communication and Sport](#)".

Additional topics are about parasocial relationships and a cheating scandal in baseball.

Please, find the table of content for the new issue of *Communication &*

Sport here: <https://journals.sagepub.com/toc/coma/11/4>.

Thomas Horkey
(Assistant Editor)

Announcement: Virtual Session Opportunity

Advocacy for Equitable Access to Sport: Examples from Football/Soccer

Date and time: Thursday, 28th September at 1:00-2:30pm London (8:00-9:30am)

Washington, D.C.)

You are warmly invited to a webinar held next week as part of the Youth Disability Advocacy and Research Network: <https://www.youth-disability.org> This session will provide examples of projects advocating for inclusive access to sport and football (soccer) for persons with disabilities. It will showcase real-world examples of organisations implementing initiatives with support of the UEFA Foundation.

The Presentation from Youthorama will showcase the 'Ball for All' program and will include the following topics:

- Blind football, the only paralympic football
- Founding “A ball for all”, a global need for children with Visual Impairment
- Established network in 213 countries and territories
- The educational football program approved by the Ministry of Education and Sports for Inclusion, Personal Development and Empathy
- The support of the UEFA Foundation for children and showcases (UEFA EURO 2020, UEFA Conference League 2022, Kenya 2022, UEFA Super Cup 2023) and the most popular video at the social media
- The vision for the new era

The presentation from the European Amputee Football Federation (EAFF) will showcase the Junior Camps project and will include the following topics:

- Intro to Amputee Football
- Description of Junior Camp
- Organisation of the Camp over the years: challenges, good practices
- Videos from past editions

Speakers:

Elias Mastoras is the founder of the international campaign A ball for all, and the current IBSA Blind Football Chairperson. In 2023, he won the "EU Local Hero in Sports" award by the European Commission. His campaign “A ball for all” received the EU “Inspiring Change” award for EU inclusive sports award.

Bogumila Smolarek is an International Project Coordinator with EAFF. Her responsibilities encompass overseeing and coordinating the various international events throughout Europe. Previously, she had the opportunity to collaborate with the Polish Paralympic Committee.

Carine Nkoue. As a former athlete (track and field – Swiss national team) Carine has always seen the power of sport for good. Carine has worked on the field during 10 years in different countries (from the townships in South Africa to refugee camps in Jordan). Since 2018, she is in charge of the projects at the UEFA Foundation for Children, monitoring the

projects supported by the foundation

Registration: Please register for the event via Eventbrite, and we will give you the Zoom link in advance of the event: <https://www.eventbrite.com/e/advocacy-for-equitable-access-to-sport-examples-from-footballsoccer-tickets-722216518047>

All welcome. Hope to see you there
Dan Jackson
Professor of Media and Communication
Bournemouth University
jacksond@bournemouth.ac.uk

Announcement: Attend "The Politics of Sporting Mega Event" Conference

The Sports and Politics International Network (SPRING), joint with Birkbeck College (University of London), will organize the II Conference “The Politics of Sporting Mega Events” at the end of October. Although the call for papers is closed, registrations for attenders are not. For additional information, please click [here](#).

Announcement: Calling all Fans of Professional Wrestling!

First, we are looking for some fans, scholars, and professionals who can talk about Chicago's importance to professional wrestling. This panel would be for an upcoming academic, popular culture conference from MPCA/ACA called "Wrestling in the Windy City." When: Friday, October 6th, 2:15-3:45. Where: DePaul Campus, Downtown Chicago (or Zoom). Possible Topics of Discussion: History of Chicago's Importance to Professional Wrestling; Touring Pro Wrestling Hotspots; Chicago's Approach for Pro Wrestling, and more!

Second, this March in Chicago, PCA/ACA returns to the Windy City, and so does the Professional Wrestling area! Share your research, scholarship, fandom, creative works with us at the conference -- especially if it's about Chicago's place in professional wrestling! <https://pcaaca.org/page/submissionguidelines>.

If you are interested in either, please email CarrieLynn Reinhard (Professor, Dominican University) at creinhard@dom.edu to discuss.

Announcement: Conference Submission Opportunity
Call for Papers & Panels: Sports Communication Interest Group, Central States
Communication Association



CENTRAL STATES
COMMUNICATION
ASSOCIATION

The Sports Communication Interest Group invites submissions of competitive papers, panels, roundtable discussions, and innovative programming for the 2024

CSCA convention in Grand Rapids, MI on April 2-7, 2024. The purpose of the Sports Communication Interest Group is to facilitate scholarship and pedagogy centered on examining and teaching sport from all communication research perspectives. The interest group invites scholarship of sport communication and its intersection with media, culture, identity, organizations, activism, health communication, pedagogy, and other areas of communication research. The unit encourages members to address contemporary issues related to the convention theme, *Incoherence: Failure, Future, and Forgotten Messages*. The interest group encourages submissions that challenge hegemonic understandings of sport communication and that value diversity, equity, and inclusion of historically marginalized peoples and perspectives. Preference will be given to panels with panelists representing multiple institutions rather than representing a single institution. Submissions must be received by **October 7, 2023, 11:59 pm CDT**. Send submissions electronically through our online system via the CSCA website, www.cscs-net.org. Questions and other communication about the Sports Communication Interest Group may be directed to the Chair and Program Planner, Linsay Cramer lcramer@coastal.edu.



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