



International Association for Communication and Sport

Quarterly Newsletter

June 2023

Issue 12

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Executive Director's Message

Happy June! A new season is upon us and I hope you all are doing well. It was great to see those of you who attended the 2023 Summit in Barcelona. It truly was a fantastic summit with great colleagues, exceptional speakers, and strong research showcasing a broad range of research methodologies. This summit, the first located outside of North America, shows the strength of our organization as we live up to the association's international mission.

I would, again, like to thank our hosts, the Universitat Autònoma de Barcelona (ESP) and the University of Alabama (USA). Berta Cerezuela Martínez, Emilio Fernández Peña, and Andy Billings worked tirelessly to pull this conference off and their efforts are truly appreciated. I also want to acknowledge the volunteers who helped chair the sessions, help with registration, and keep the conference running smoothly. Our organization is

stronger because of their hard work.

Now it's time to focus on the next few years and where our membership will gather for upcoming annual Summits. We have confirmed our 2024 and 2025 Summit locations!

- **Los Angeles, CA (Burbank, CA - Wofford Denius UTLA Center for Entertainment and Media Studies):** March 14 - 16, 2024 - Hosted by the University of Texas at Austin Center for Sports Communication & Media - Host Hotel: [Burbank Hilton Garden Inn](#)
- **Chicago, IL:** March 13 - 15, 2025 - Hosted by IACS - Summit Site/Host Hotel: [Hyatt Centric Magnificent Mile](#)
- **International Location** TBA: March 2026

In this edition of the association's newsletter, I will provide more information on the 2024 Summit. There's also a member spotlight, a reminder about our current association vote, an overview of important IACS dates, and general announcements. It's a great time to be part of IACS!

Best,
Karen
Karen L. Hartman
IACS Executive Director
Idaho State University, USA
Professor

IACS Board Members

Evan Frederick	Chair
Angela Pratt	Vice Chair
Kate Lavelle	Treasurer
Brody Ruihley	Communications
Travis Bell	Secretary
Beth Fielding-Lloyd	Board Member
Guy Harrison	Board Member
Xavier Ginesta	Board Member
Aaron Gallagher	Grad Student Rep
Ann Pegoraro	Past Chair

IACS 2024
16th Summit on Communication and Sport
March 14-16, 2024 Hosted by the University of Texas at Austin Center for Sports
Communication & Media
Los Angeles, CA (Wofford Denius UTLA Center for Entertainment and Media
Studies in Burbank, CA)

We are thrilled to announce the location for the 2024 Summit -- Los Angeles, CA! Sunny skies, warm weather, and the laid-back SoCal vibe await you for our next conference! The University of Texas at Austin Center for Sports Communication & Media will host and we couldn't be more excited.



A CFP will be released this summer, so be aware of that as we get closer. As in years past, we'll look to provide a quality conference experience with international travel grants and a top student paper award.



Site: Wofford Denius UTLA Center for Entertainment and Media Studies, Burbank, CA

The summit will be hosted at the Wofford Denius UTLA building, which has space for

three panels to occur simultaneously. The host hotel, the Burbank [Hilton Garden Inn](#), is a quick walk to the Summit site. While LA is not known as the most walkable city, our location is ideally situated in downtown Burbank, which provides easy walkability to restaurants, bars, coffee shops, and some of the best tourism sites LA has to offer. The hotel is half a mile from the Burbank Town Center (a shopping mall). Less than 5 miles away are Universal Studios Hollywood theme park and the Los Angeles Zoo. Warner Bros., NBCUniversal, and Nickelodeon studios are less than 15 minutes away.

Travel: To fly to LA there are **two** good options. The first option is the Los Angeles airport (LAX), which will have the most flights. LAX offers hundreds of flights every day, many non-stop, from countries all over the world. After flying into LAX, you can take an approximate 35 minute taxi or Uber to the hotel. A second option, mainly for attendees flying within the U.S., is the Hollywood Burbank Airport (BUR). This airport is approximately 12 minutes from the hotel and a taxi or ride share will get you there easily.



New Event

Management Platform Coming Soon: IACShas explored ways to make the conference experience better. For the 2024 Summit, the board will use CVENT - a more seamless abstract submission process that will connect with an event platform where folks can upload their presentations, photos, and bios for a more interactive experience.

Expect more information to come out as we continue to plan for the 16th Summit on Communication and Sport hosted by the University of Texas at Austin Center for Sports Communication & Media!



Member Spotlight

For this member spotlight, let's highlight IACSMember Marie-Stéphanie Abouna!

Marie-Stéphanie Abouna holds a Ph.D. in Sociology from the University of Western Brittany (Brest), France. She is currently an Associate Professor at CY-ILEPS, a branch of Cergy Paris Université. She is a researcher at AGORA lab. Her research center is known as EA 7392 -



'Centre de Recherche Multidisciplinaire en Sciences Humaines et Sociales' / Humanities Multidisciplinary Research Center at CY Cergy Paris Université. Her work is in the field of gender sociology, sports, health and communication.

Her research focuses on the construction of gender and the logic of communication through women's sports and beyond. She is particularly interested in women's football, studying aspects such as the influence of local and national contexts in its development through international comparisons, its visibility in social media, the construction of sportswomen and the evolution of gender norms, etc. Her focus includes both amateur and professional clubs.

She is also conducting research on the feminisation of Olympic sports through institutional and media dynamics, particularly those related to social media. She is currently the scientific leader of the EWinS project: European Women in Sport/ <https://e-wins.eu/>. This is a European research project in collaboration with a network of researchers and sports industry stakeholders from six countries (France, England, Poland, Spain, Bulgaria and Finland) and funded by the European Erasmus + Sport Program. The project focuses on the feminisation of sport in European cultures, particularly concerning best practices in terms of economic models, performance management, communication, visibility and promotion of women's football. Her aim is to extend this network to other countries in Europe and beyond, in order to better

support the development of women's sports worldwide.

You can find some of her research and news here:

Linkedin: <https://www.linkedin.com/in/marie-st%C3%A9phanie-abouna-5415837b/>

Twitter: @MS_Abouna

Thank you Marie-Stéphanie. We are thrilled to have you in our association.

Annual Memberships
Upholding IACS Bylaw Section 3.7
Starting January 1, 2024

According to Section 3.7 of the [IACS bylaws](#): "All memberships shall begin January 1 and end on December 31 each year. Dues paid after January shall be retroactive for the calendar year in which membership is requested." Historically, our association has been lenient with renewing after one full year of

membership, rather than expiring the membership on December 31. Upholding this will help organize our memberships and make it more efficient for our treasurer. It will also be easier for members to track their membership and know when to renew. Annual memberships will run from January 1 - December 31 of each calendar year.



Association Vote: Board Elections & Tiered Membership
Please vote by June 9



As I hope you've heard by now, the association is holding an association vote on three items:

1. Vote for tiered-membership pricing (explained below).
2. Vote for one Vice Chair of IACS (nominations outlined [here](#)).
3. Vote for two Board of Directors' positions (nominations outlined [here](#)).

You can vote at the following link: <https://forms.gle/NJL4eDx2wLziJtRE9>

Voting ends Friday, June 9 at 12:00 p.m. ET.

Tiered membership pricing based on country income levels

- Tiers are based on country income levels as determined by worldbank.org. For more information, please visit: <https://datahelpdesk.worldbank.org/knowledgebase/articles/906519-world-bank-country-and-lending-groups>
- Tier A pays the full membership cost, Tier B pays 30% of the full cost membership, and Tier C pays 15% of the full cost membership.
- A member's tier is determined by the country the scholar currently resides - not on his/her country of origin.
- We are introducing new membership categories as well. These include: 1) a one and five year regular membership, 2) a one and five year independent scholar membership, 3) a one and five year organizational membership, and 4) a one and five year emeritus membership. We hope that this will make becoming a member, and staying a member, easier for all.
- For a full overview of the proposed tiered membership, please click here: https://docs.google.com/document/d/1-EM8vpIxAzyawwbYCM6eNpgl85AWUXqJr_OOZ1VwiqU/edit
- Tiered membership pricing will become activated shortly after the vote is done in June.

Please vote if you have not done so already!

Feedback Requested: SAGE Communication & Sport Journal

Online access v/s hard copy access

IACS is exploring if we should provide the Communication & Sport journal, which comes with your IACS membership, as a "digital access only" option and remove the option of hard copies. This will cost the association less money, fall in line with how most scholars conduct research (digitally), and be more environmentally sensitive as it will cut down on paper and shipping emissions. If you have any opinions on this, please let [Karen Hartman\(karenhartman@isu.edu\)](mailto:karenhartman@isu.edu) know. Thank you!

2023-2024 IACS Calendar



In an effort to keep our membership as informed as possible, please note the following important dates!

2023-2024 IACS Calendar

- June 9: Vote on 3 open board positions, vote to change bylaws to allow tiered membership
- June/July: IACS 2024 Summit CFP Released
- July 1: New board positions begin
- September: IACS 2024 Summit abstracts and proposals due
- October: IACS 2024 Decisions on Submissions Emailed
- January 2024: Top Student Paper deadline for accepted IACS 2024 student papers
- December 1: International Travel Grant Deadline
- December 15: International Travel Grant Acceptance Notifications

- March 14-16, 2024: 16th IACS Summit in Los Angeles/Burbank, CA

Reminder: Please Update Your Contact Information



If you have changed institutions or moved recently, please take a moment to update your contact information. Having up to date contact information helps IACS keep our records updated and it helps SAGE get the *Communication & Sport* journal to you.

Please email our treasurer, [Kate Lavelle](mailto:klavelle@uwlax.edu), at klavelle@uwlax.edu in order to do so.

Job Call: Visiting Assistant Professor Position at Miami University

The Department of Sport Leadership & Management at Miami University (OH) has an opening for a visiting Assistant Professor/Instructor to teach in Sport Marketing, **Sport Communication and Media**, and other Sport Management areas. The appointment is for the 2023-24 academic year. Appointment begins August 21, 2023. The position is renewable contingent on performance and funding.

Minimum Qualifications: Ph.D. in sport management, sport administration, or closely-

related field by date of appointment for appointment as Visiting Assistant Professor; Master's degree in sport management, sport administration, or closely-related field by date of appointment for appointment as Visiting Instructor.

The position is available to persons who are currently authorized to work in the United States on a full-time and indefinite basis (Persons authorized to work on a basis include US citizens, lawful permanent residents ("green card" holders), asylees, refugees, and temporary residents under IRCA).

To apply: Submit a letter of interest and curriculum vitae to <https://jobs.miamioh.edu/cw/en-us/job/501863/visiting-assistant-professorinstructor>. Inquiries may be directed to **Dr. Bo Li** at Bo.Li@miamioh.edu. **Screening of applications will begin June 15, 2023** and will continue until the position is filled.

Announcement: Call for Proposals

Communication & Sport: Call for Special Issue Proposals

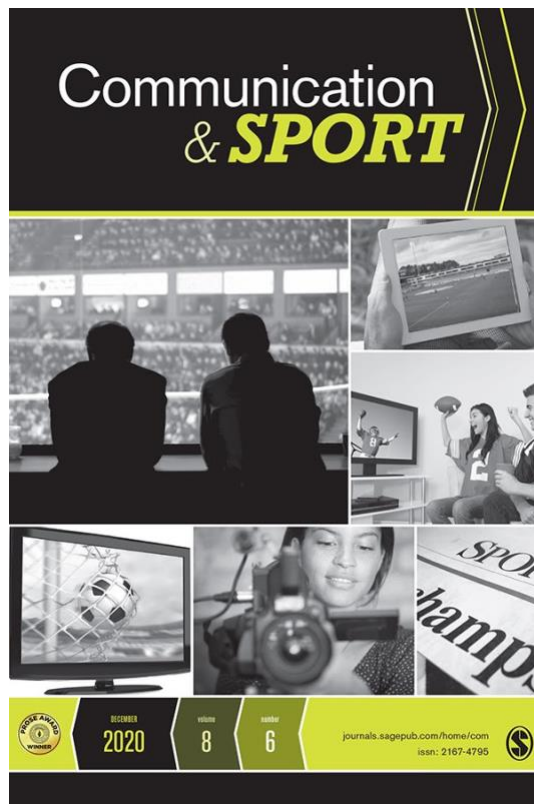
Communication & Sport, a bi-monthly research journal published by SAGE Publishing in association with the International Association for Communication and Sport (IACS) and International Communication Association (ICA), invites proposals for two guest-edited special issues. Now in its 11th year of publication, Communication & Sport has established itself as a leading journal at the nexus of communication/media studies and sport studies. Please visit the journal website for more information about its Aims & Scope, the Editorial Board, guidelines for articles, and sample issues at <https://journals.sagepub.com/home/com>.

This is an open call, in which the journal is soliciting a special issue on an important and focused topic area. Priority will be given to proposals on communication and sport topics that are emerging, deserving of more focused attention, and have resonance across our community of global scholars.

Proposals by prospective guest editors of special issues will be reviewed by Co-Editors Andrew Billings and Marie Hardin, and the journal's associate editors, in consultation with a distinguished international Editorial Board. Manuscripts for special issues will be solicited via open calls for submissions and undergo a double-blind review process under the supervision of the special issue editor(s) and the journal editors. Up to two proposals will be selected from among those submitted, one for manuscript submissions in 2024, and the other for manuscript submissions in 2025. Selected special issue editors will be notified by mid-August 2023.

Proposals should be sent to commandsporteditors@gmail.com by July 1, 2023, with C&S Special Issue Proposal in the subject line and addressing the following points:

1. Characterization of theme/topic to be addressed.
2. Relevance and timeliness of the theme/topic.
3. Expected contribution to the study of communication and sport.



4. Interdisciplinary interest and impact.
5. Interest to the international academic community.
6. Quality and quantity of expected submissions.
7. How the proposed issue would advance new, understudied areas in the field.
8. Academic qualifications and editorial experience of the proposed editor(s).

Please ensure that this information is included on a separate page and that no information identifying the proposed editors is found elsewhere in the proposal.

Member Update: Promotion and Recognition

Molly Yannity was recently promoted to full professor at Quinnipiac University and received the Quinnipiac M&T Bank Center for Women and Business' 2023 Faculty "Woman of Influence" award.

Congratulations Molly!



Member Update: Opening of Bung Karno Center for Sport and Communication

The



Bung Karno Center for sport and communication held a soft launching on March 17, 2023 at Bung Karno University, Jakarta, Indonesia and held a public discussion event titled "Post Kanjuruhan Tragedy" Qua Vadis Fanaticism of Football Fans in Indonesia." This discussion presented several parties related to observation as well as academics in football supporters. Dr. Karen Hartman (Executive Director of the International Association for Communication and Sport) submitted a video that was played at the soft launching event to congratulate the formation of this study center. Furthermore, the discussion was opened by Dr. Meistra Budiasa, IACS member and director of the Bung Karno Center for Sport and Communication, who gave an introduction on how communication links sport as a field that is interrelated with various issues.

The keynote speaker for this discussion was IACS member, Prof. Dr. Thomas Horky (Macromedia University, Germany) in his presentation entitled "Football and Fans – the good, the bad, and the ugly?" This offered an analysis concerning the 2022 Kanjuruhan Stadium in Indonesia and explained how supporters and football from academic studies have developments and impacts such as globalization, commercialization, and mediatization. Another speaker from the national team supporters association was represented by Ignatius Indro, former deputy of the national association football, Fany

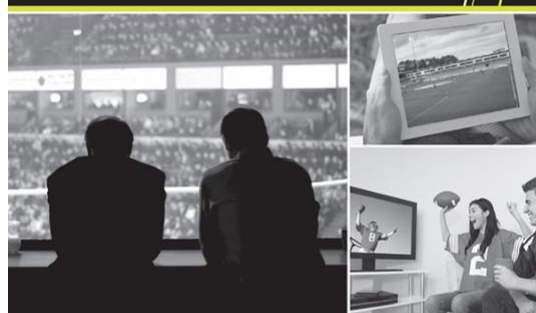
Iriawan and Deputy Chancellor of UTA 45 University, Jakarta, Brian Matthew. The majority of the speakers spoke about the hope that there will be a change in supporter management so that the Kanjuruhan tragedy does not happen again.

This center will play an important role in promoting communication and sport in Indonesia. Bung Karno Center for Communication and sport invites everyone to collaborate in research collaborations, publications, seminars, FGD related to sports communication issues from regional and international perspective. For more info please contact : bungkarnosportcommunication@gmail.com.

Announcement: Latest C&S Journal Publication



Volume 11, Issue 3, 2023 of *Communication & Sport* is now published and available.



The third issue of volume 11 of the journal *Communication & Sport* is published! This issue is focussing with most of the 10 articles on mental health in sports, including an editorial by the editors-in-chief Marie Hardin and Andrew C. Billings on "Prolonging the Mental Health Moment: Sport, Media, and the Advancement of a More Authentic Athlete".



Additional topics are about officiating, women's football, language of football fans, wearables, and the NCAA. Please, find the table of contents for the new issue



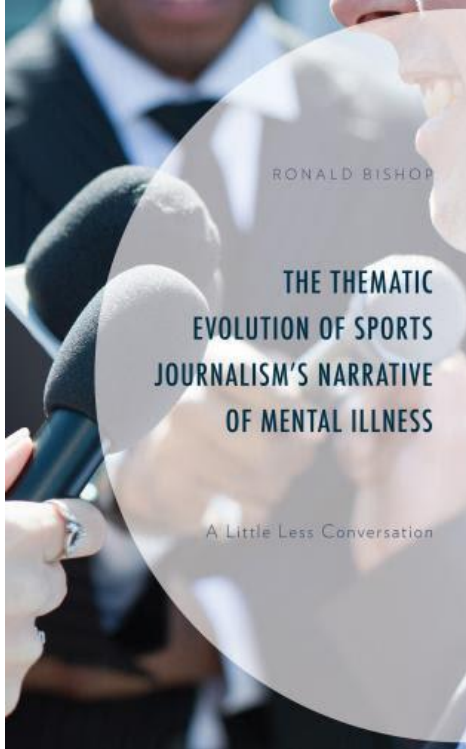
of *Communication & Sport* here: <https://journals.sagepub.com/toc/coma/11/3>.

Thomas Horkey
(Assistant Editor)

Announcement: New Book

The Thematic Evolution of Sports Journalism's Narrative of Mental Illness

Ronald Bishop - Contributions by Margaret Fedorocsko and Amanda Milo



In *The Thematic Evolution of Sports Journalism's Narrative of Mental Illness: A Little Less Conversation*, Ronald Bishop contends that the conversation developed and sustained by sports journalists about professional athletes' experience with mental illness has evolved through three slightly overlapping stages, each marked by a primary theme. During the first stage, from the end of the 19th Century to the middle of the 20th century, sports journalists sensationalized the experience and portrayed the athletes—breathlessly labeled insane—as tragic figures. During the roughly two-decade second stage, an athlete's experience with mental illness was portrayed as an inconvenience that flummoxed and infuriated team officials who had neither the ability nor the inclination to address the issue. The final stage, leading up to present day and beyond, is most notable for the development and

widespread adoption of a coverage template that centers around an athlete's brave decision to reveal and discuss their experiences. Combining historical research and narrative analysis, Bishop interrogates whether sports journalists have finally begun to cover the experience of mental illness with sufficient depth. Scholars of media studies, journalism, celebrity studies, and sports psychology will find this book of particular interest.

For more information, please click [here](#).



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