

# IACS NEWSLETTER

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## IACS Executive Board

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## Gearing Up for the 2020 Summit!

Many of you have started a new semester and I hope it's off to a great start. We are only two months away from the 2020 Summit in St. Petersburg, Florida and the paneling and research papers look exceptional. I hope many of you will join us! We saw some exciting results from the latest call for papers and Summit planning. Here is an overview:

- We had a **28.6% increase** in the number of submissions.
- We had an increase in international scholarship including submissions from Australia, Africa, China, Canada, Indonesia, and Europe.
- The Summit will feature several prolific scholars and industry professionals including Dr. Toni Bruce (Professor, University of Auckland); Danielle Fotopoulos (1999 FIFA World Cup Member); Megan Rose (United States Tennis Association); and Hiroshi Yamamoto (Professor, Hosei University - Tokyo, Japan).
- We connected with representatives from the **University of South Florida Sport & Entertainment Analytics Conference** as a potential "add-on" conference experience for Summit attendees. **WrestleMania 36** offers another



## Member Spotlight Beth Fielding-Lloyd

I have been teaching in the fields of sport communication and sociology for 18 years – beginning at Manchester Metropolitan University where I was taught and supervised by IACS co-founder Lindsey Meân and for the past 15 years at Sheffield Hallam University, UK.

In recent years my research has focused more on gendered media representations of sport, predominately at major football events, and the increasing professionalization of women's football in England. I am interested in the ways in which such professionalization is often presented within neoliberal narratives of progress and empowerment, but also in ways that routinely position the sport as inferior to the (male) standard, and the women who play it as individually responsible for its continued growth. I am thrilled to be able to attend the IACS summit in Florida and will be presenting on the topics of pay equity protests in women's football, and mediated representations of International Women's Day by Barcelona FC. I look forward to catching up on everyone's great work and forging new friendships.

opportunity. It will be held at Raymond James Stadium in Tampa Bay, FL on April 5. We'll also host a Saturday night social on April 4 (ticket required) at a Tampa Bay Rowdies soccer game. More information is posted in this newsletter.

Beyond Summit planning, I wanted to follow up on the **survey** we sent out in the fall. Thank you to everyone who filled it out. Your feedback is important and helps the organization react and grow. We had 31 responses, and while the response rate was low, findings identified some important areas to focus on:

- A majority of respondents identified a pre-conference (1-2 days before an established conference) as a way to move beyond our North American host sites. This was followed up by hosting a stand-alone IACS summit at an international institution.
- Respondents noted the need for larger cities for Summit locations, that the changing date of the conference was problematic, graduate students needed more opportunities, and widening out research topics and methodologies was important.
- Items that respondents appreciated included the Summit's size, collegial atmosphere, networking opportunities, and the mix of industry speakers and academic papers.

The Executive Board will consider these items over the next few months and we will discuss them at the Summit. If any of us can be of any help, never hesitate to reach out!

Karen L. Hartman

## International Grant Call Grant Proposals Due by February 13

Resources are available to assist in travel for international scholars and international students to attend the 2020 Summit. Funding is available to any student or scholar presenting their research at the upcoming Summit and who fulfill the two following requirements:

- people who are not originally from the US or Canada
- people who live/work outside of the US and Canada

Funding will be based on number of applicants and will not exceed \$500 USD per person. In order to apply, please visit: <https://www.communicationandsport.com/travelgrant>

# Register for IACS Summit 2020

## April 2-5 in St. Petersburg, FL. USA

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Registration is open, hotel rooms can be booked, and the preliminary schedule is now posted. For more information on the Summit and how to register, please visit <https://www.communicationandsport.com/2020>. There are a few additional opportunities that might go nicely with your Summit attendance:

### University of South Florida Sport & Entertainment Analytics Conference

The University of South Florida is excited to host the 6th Annual Sport & Entertainment Analytics conference powered by Ticketmaster on April 1-2, 2020 on the USF campus in Tampa. This year's conference will be themed "What's Next." Come to Tampa to learn and network with other outstanding industry speakers. Speakers will be representing organizations including the Miami Heat, Disney Corporation, Elevate, Venutize, Ticketmaster, and the PGA Tour. The event is scheduled for 1-6 p.m. on April 1st and from 8:30 a.m. until 4 p.m. on April 2nd. To register and see hotel information click here: <https://www.eventbrite.com/e/university-of-south-florida-sport-entertainment-analytics-conference-2020-tickets-77165533187>.

### WrestleMania 36

WrestleMania 36 will be held at Raymond James Stadium in Tampa Bay, FL on April 5. Click on the following link for more information: <https://www.tampabay.com/sports/2019/03/07/with-wrestlemania-tampa-lands-a-whopper/>.

For ticket information, please visit: <https://www.ticketmaster.com/wwe-wrestlemania-tampa-florida-04-05-2020/event/0D00574FDBCBCF5F>.

### Saturday Night Social Event - Tampa Bay Rowdies Soccer Game

On Saturday April 4, you will have the opportunity to attend as Tampa Bay Rowdies game. The Rowdies are a men's professional soccer team and are part of the United Soccer League (USL). The stadium is a 5 minute walk from the conference hotel. We are finalizing the details for this and will announce how to purchase a ticket in just a few weeks!

## IACS 2021 and 2022 Call for Summit Hosts

The International Association for Communication and Sport invites proposals to host either the 2021 or 2022 Summit on Communication and Sport. While the 2020 Summit in St. Petersburg, FL will be hosted by IACS, we are seeking additional hosts to plan out the next several years.

Proposals are due by Monday, February 24, 2020, and may be emailed to Karen Hartman at [hartkar2@isu.edu](mailto:hartkar2@isu.edu). Special consideration will be given to international sites or large U.S. cities with easily accessible airports for international attendees. The following criteria will be taken into account:

- Does the proposed host demonstrate commitment to and enthusiasm about research in communication and sport?
- Does the proposed host have institutional support to assist with costs and administration of the Summit?
- Does the proposed host have suitable facilities for hosting a small conference (previous conference attendance has exceeded 100 participants and is expected to grow). Facilities include meeting spaces, accessible buildings for participants with disabilities, catering services (including vegetarian, vegan, and gluten-free options), and sufficient hotel accommodations nearby.
- Can the proposed site accommodate a conference that takes place over three days? Previous Summits have either opened on a Thursday evening and continued on Friday and Saturday or opened on Friday evening and continued on Saturday and Sunday.
- Does the proposed host have academic and professional connections that will assist in securing special guests and speakers? Do the connections reflect an interdisciplinary, inclusive, and/or international approach to communication and sport research?
- How will the Summit location encourage international attendees?

All proposals should include two parts: 1) a proposal addressing the items above and anything else deemed relevant to hosting and 2) a budget.

Any questions about the Summit may be directed to Karen Hartman at [hartkar2@isu.edu](mailto:hartkar2@isu.edu). You may also read about previous Summits at the IACS website at [www.communicationandsport.com](http://www.communicationandsport.com).

The IACS Board will review proposals and announce the 2021 and 2022 sites during the Summit in St. Petersburg that runs from April 2-5, 2020.

## Graduate Student Connection Network

Hello IACS Graduate Students! Are you looking for a way to connect with other graduate students studying and researching communication and sport? If so, an online document has been created for everyone to share his/her information with other graduate student members. The document will be useful to identify future research collaborations and to identify graduate student members to build a community with one another. You can access the form here: <https://tinyurl.com/iacsgradconnect>.

Expect more ideas for graduate student engagement to come out over the next couple of months!

— Kevin McCarty, IACS Graduate Student Representative

## Additional Announcements

### Report Available for Download: Re-presenting para-sport bodies: Disability and the cultural legacy of the Paralympic Games

Dan Jackson, Associate Professor at Bournemouth University, is pleased to announce the publication of a new report on the broadcasting of the Paralympics in the UK.

Free to download from: <http://pasccal.com/pasccal-project-report/> or direct download: <http://pasccal.com/wp-content/uploads/2019/12/BU-3-Paralympic-Report-6.4.pdf> .

This report details the findings of the AHRC-funded project entitled ‘Re-presenting Para-sport bodies: Disability and the cultural legacy of the Paralympic Games’. The project explored media constructions of disability through Paralympic sport and the impact on public attitudes and perceptions of disability. This report provides data and recommendations drawn from the first funded academic project in the UK to examine the implications of the rapid commercialisation of the Paralympic Games and the increasing visibility of disability in the media; influenced by the success of Channel 4’s entry as the United Kingdom’s official Paralympic broadcaster in 2012.

### Book Announcement: *Sport and Mediatization*

Kristen Frandsen, Professor at Aarhus University, recently published a book titled *Sport and Mediatization*. Drawing on case studies from the Tour de France to fitness apps, this book introduces the concept of ‘mediatization’ and examines how media—historically and currently—are significant drivers for social and cultural change in sport. For more information, please visit: <https://www.routledge.com/Sport-and-Mediatization-1st-Edition/Frandsen/p/book/9780367337117> .

### Call for Chapters for Edited Volume - “Being Better: What We Learned from the 2019 FIFA World Cup”

Molly Yanity (Associate Professor, Quinnipiac University) and Danielle Sarver Coombs (Professor, Kent State University) are accepting proposals for their edited volume. The deadline for proposals is March 1, 2020. For more information, please visit: [https://docs.google.com/document/d/1srSrH1SOBYP7r7NJVtcmLrrOeKhwlN95v3Vq2s6baalg/edit?folder=1MgtM82YvCi-QvLU\\_XI\\_nv6Sk4z8E3VMz](https://docs.google.com/document/d/1srSrH1SOBYP7r7NJVtcmLrrOeKhwlN95v3Vq2s6baalg/edit?folder=1MgtM82YvCi-QvLU_XI_nv6Sk4z8E3VMz) .

## Want to be in the next newsletter?

If you have any items you’d like to see in an upcoming newsletter, please send them to Karen Hartman at [hartkar2@isu.edu](mailto:hartkar2@isu.edu) . If you have any items for the listserve, please send them to [brody.ruihley@miamioh.edu](mailto:brody.ruihley@miamioh.edu) .