



International Association for Communication and Sport

Quarterly Newsletter

December 2022

Issue 11

www.communicationandsport.com

Executive Director's Message

Happy December! As we get to the end of the year, it's always a nice time to reflect. This year we had several successes. We saw our organization come together for our first face-to-face Summit in two years, we had continued growth with our membership, and we announced our first international Summit that will occur in Barcelona, Spain. I'm truly thankful for all of you who make our organization so strong.

As we move into 2023, the board has been discussing some important items. We've had several discussions about future Summit locations and how to choose sites that help ensure health, safety, and accessibility. I am in the process of working to find locations for both 2024 and 2025 that we hope to announce as soon as we're able. In a time of political upheaval and uncertainty, the board wants to help make our members feel as good as possible about the association's choices. Please know that health, safety, and accessibility are at the forefront of those conversations.

Furthermore, as I mentioned in the last newsletter, we are continuing our discussions about how to tier our membership pricing to better recognize differing economic situations around the world. This is a priority as we see our membership grow and we have requests from different parts of the world that have not been represented in our membership previously. I look forward to announcing changes to membership fees at the Summit this year. I strongly encourage any of you to contact me, or any board member, if you have any ideas on these (or other) items.

Thank you for your support of IACS and I wish you the best as the one year comes to a close and another one begins.

Best,
Karen

Karen L. Hartman
IACS Executive Director
Idaho State University, USA
Professor

IACS Board Members

Evan Frederick	Chair
Angela Pratt	Vice Chair
Kate Lavelle	Treasurer
Brody Ruihley	Communications
Travis Bell	Secretary
Beth Fielding-Lloyd	Board Member
Guy Harrison	Board Member
Xavier Ginesta	Board Member
Aaron Gallagher	Graduate Student Representative
Ann Pegoraro	Past Chair

Member Spotlight

Let's highlight Mahdi Latifi Fard -- one of our newest members and the first scholar from Iran to join our association.

Mahdi Latifi Fard is at Tarbiat Modares University in Tehran, Iran, where he earned his Ph.D. in Sports Management. He has interests in sports communication, social media, and Olympic studies.

Welcome Mahdi! We are thrilled to have you in our association.



IACS 2023

Summit on Communication and Sport

**March 9-11, 2023 Hosted by the Universitat Autònoma de Barcelona and the University of Alabama
Barcelona, Spain**

Looking to get organized for the 2023 Summit? Need a roommate? Need tips on how to get from the airport to the conference hotel? You can find all information, including the program schedule, on the [IACS website](#).



Register Early:

Please make sure to register by January 15 to secure the least expensive registration rate. Rates will go up on January 16, 2023!

International Grants:

Over the past few years, IACS has offered international grants to increase international participation. However, as this is our first Summit outside of the United States, the board needed to reconsider who our international attendees would be. This year the board voted to

provide \$5,000 to the hosts in order to decrease the overall registration amount for all attendees instead of granting funds to a smaller pool of individuals. As IACS begins having more Summits located in different parts of the world, the board will continue thinking of ways to bring costs down for everyone traveling. If you have rollover funds from previous grants, please contact our treasurer, Kate Lavelle, at klavelle@uwlax.edu.

IACS Board Considering Changes to Membership Pricing Feedback Requested

The IACS board is considering three key changes to our registration model and seeks your input!

First, we're considering a tiered-membership pricing structure that would adhere to the World Bank's indicators of Gross National Income. Similar to other academic organizations, a tiered pricing structure would account for the realities of membership for people across the globe and encourage their participation.



Second, we are also considering longer term memberships (such as a 5-year membership). While many members only pay for one year at a time, some may have the ability to pay for more, making it easier to do so once every 5 years rather than annually.

Third, we are also considering a new way to track annual memberships that will run across a fixed time period, rather than from the day the membership is purchased. While this has not been finalized, what we're considering is to run all memberships from January 1 - December 31 starting in 2024. The change will help with the association's taxes, accounting, and upkeep of the member directory.

Please note that we currently have no plans to change the amount of registration for any of our members, but we do want to consider how to make it possible for people from all over the world to join our association and how to make the process as easy and inclusive as possible.

If you have any thoughts on what has worked (or what has not worked) with other associations, please let us know! Any feedback may be emailed to [Karen Hartman](mailto:karenhartman@isu.edu) (karenhartman@isu.edu).

Membership Directory: Reminder



The IACS treasurer, Kate Lavelle, is currently putting together a membership directory, which will be a password protected Google doc available to members. Kate will begin including opt-out information, as well as how to access the directory, on membership registration receipt emails. If you have any questions about the directory, please contact [Kate](#).

2023 Summit: Student Top Paper Award



IACS will recognize the Top Student Paper submitted to the Summit. For award consideration, you must have an accepted abstract for the 2023 Summit, and a full-length manuscript must be submitted to the review committee by Friday, January 27, 2023. Recognition of Top Student Paper will be determined by anonymous peer review of the submission. If you have questions, please direct them to Travis Bell at trbell@usf.edu. The guidelines to submit your paper for consideration include:

- All papers must be authored by student(s) only. A faculty member cannot be listed as an author on a paper that is in consideration for the Top Student Paper award. A paper may have multiple authors, but they must all be students.
- Student(s) can be either master's or Ph.D. level.
- Manuscripts must be full-length, completed manuscripts. MLA, APA, or Chicago Style citation styles are acceptable. There is no required paper length, but it should be a traditional conference manuscript length (approximately 18-30 pages).
- All submissions must be prepared for anonymous review (i.e., all identifying information from the author(s) must be removed). A non-anonymous submission will be automatically disqualified from consideration.
- Submissions are due by 11:59 p.m. Eastern Standard Time, Friday, January 27, 2023.
- Please submit submissions prepared for anonymous review to Travis Bell at trbell@usf.edu. If you'd like to volunteer to serve on this committee, please let Travis know.

Reminder: Please Update Your Contact Information



If you have changed institutions or moved recently, please take a moment to update your contact information. Having up to date contact information helps IACS keep our records updated and it helps SAGE get the *Communication & Sport* journal to you.

Please email our treasurer, [Kate Lavelle](mailto:Kate.Lavelle), at klavelle@uwlax.edu in order to do so.

Job Call



Tenure-Track Faculty Position: Siena College

Siena College is accepting applications for a tenure-track Assistant Professor of Communications beginning in Fall of 2023 to teach sports journalism in its Communications program.

The Communications Major is an interdisciplinary curriculum providing theory and practice in the study of media and communications for students seeking a B.A. in one of four tracks: Journalism, Sports Communications, Political Communication, and Marketing Communications & Digital Marketing. The Sports Communications track provides theory and practice in sports journalism, and provides students with the opportunity to participate in the programming and production of the Athletic Department's ESPN3 content.

This position, a joint appointment between the Communications Program and the English Department, will teach courses in the sports communications track: Sports Writing & Reporting, Sports Field Production I and Sports Field Production II, and support the Communications core when possible as well as offer one Writing 100 per academic year through the English Department. Candidates also will be expected to assist with student advising and recruitment, and perform other service to the College. For more information about the Communications Major at Siena College, visit our website: <https://www.siena.edu/programs/communications/>

Please direct any questions to Joshua G. Iddings at jiddings@siena.edu.

To view the full job announcement, please use this link: <https://siena.interviewexchange.com/jobofferdetails.jsp?JOBID=156141>



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

DEPARTMENT OF KINESIOLOGY,
RECREATION & SPORT STUDIES

**Announcement:
Graduate Teaching
Assistantships
Available**

**Kinesiology and Sport
Studies Doctoral
Program – Sport
Studies Concentration**

The Sport Studies
concentration with
specializations in either

Sport Management or Socio-Cultural Studies within the Department of Kinesiology, Recreation, & Sport Studies anticipates up to four funded positions for doctoral students

beginning fall 2023. The selected applicants will hold Graduate Teaching Assistantships in the department and teach in the department's undergraduate curriculum. The assistantship includes a tuition waiver, fee waiver, stipend, and health insurance.

The doctoral program primarily prepares graduates for positions as faculty members in higher education. Recent graduates hold faculty positions at Miami University, Clemson University, Temple University, Georgia State University, University of Oregon, Niagara University, University of West Florida, UMASS Boston, and Ithaca College.

The coursework for the program is developed between the student and the faculty advisor to meet the educational goals of the student. Students have the flexibility to develop a program that allows them to focus on the area in which they have an interest. Doctoral students will receive training in research design and methodology and are expected to conduct research outside the requirements of the classroom.

The program consists of 15 hours within the concentration, 18 hours of research courses, 9 hours within the specialization and a minimum of 6 hours in an outside or cognate area. There are opportunities as well to earn a second master's degree while completing the program. The program typically takes three years (two years of course work and one year for the dissertation) to complete.

Admission to the program is based on the sponsor system in that a faculty member approved to direct dissertations must agree to be your advisor and mentor prior to admission. Faculty information and profiles are available at krss.utk.edu/faculty-staff.

Contact Dr. Rob Hardin at robh@utk.edu or 865-974-1281 with questions or inquiries. Application information and general university information can be found at gradschool.utk.edu.

Announcement: Call for Papers

The journal *MedieKultur: Journal of media and communication research* calls for abstracts for an upcoming special issue on "Sport events in a transmedia landscape". Deadline for submission of abstract is February 15, 2023, and expected publication is November 2023. The journal is open access, but no fee has to be paid. For further information about the theme and the procedure please look at <https://tidsskrift.dk/mediekultur>.

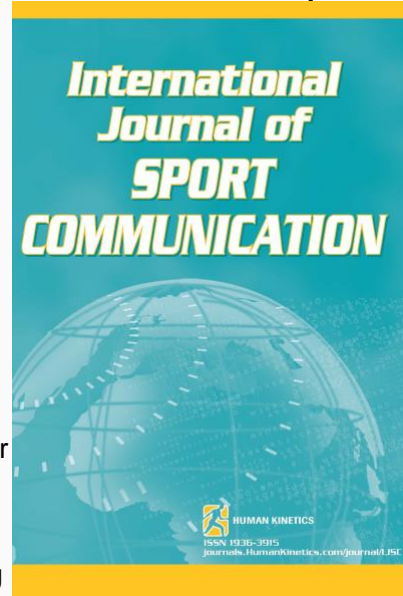
Announcement: International Journal of Sport Communication Call for Papers

**Special Issue: Social Media and Sport
Communication: Reflections & Opportunities
Publication Issue: 16(3)—September 2023
Guest Editors: Gashaw Abeza, Towson University,
and Jimmy Sanderson, Texas Tech University
Submission deadline: January 15, 2023**

In 2012, the International Journal of Sport Communication published a special issue on Twitter and its influence on sport communication/media. At that time, Twitter and other social media platforms were arguably quite nascent in sport, and in the ensuing decade, social media platforms have grown exponentially and become standard operating procedure for sport organizations, athletes, sport media personnel, and sport fans, among others.

Additionally, in 2018, another special issue of IJSC was published that examined contemporary issues with social media in sport. As social media has grown and become normalized across diverse sport contexts, it continues to exert considerable force, both positive and negative, for a variety of sport stakeholders. The past decade also has seen a rise in social media and sport scholarship. Accordingly, the aim of this special issue is to provide a holistic overview on where sport and social media research has been (reflections) and where it may be headed in the future. Specifically, what has social media and sport scholarship contributed in the past decade+, and what are the implications for sport and social media in coming years? For this special issue on social media, we also welcome papers that examine gaming and virtual-reality platforms. Topics may include, but are not limited to,

- The role/influence of social media in sport media
- The impact of social media in sport marketing
- The impact of social media in organizational decision making (e.g., policy and training)
- The impact/influence of specific social media platforms on specific sport stakeholders
- The impact/influence of gaming platforms (e.g., Twitch) or virtual-reality platforms
- How various sport stakeholders experience/use social media
- Social media discourse at the intersection of sport and politics/nationalism
- Social media discourse at the intersection of sport and gender/sexuality/race



- Social media as a form of surveillance in sport
- The commodification of social media in sport
- Social media and sport research methods

This special issue encourages submissions from a variety of methodological approaches and frameworks. We welcome both empirical studies that analyze data and scholarly commentaries related to the call. We also encourage submissions such as case studies, student research, and industry interviews. We wish to attract scholars from diverse fields and backgrounds. Our overall aim is to position sport and social media scholarship and to help advance future work.

Deadline for submissions: January 15, 2023

Publication Issue: Volume 16, Issue 3— September 2023

Submissions can be to any of the following sections of the journal: scholarly commentaries, student (with advisor) research articles, full research articles, and case studies.

Please reach out to Drs. Gashaw Abeza and Jimmy Sanderson—the guest editors of this special issue—at gabeza@towson.edu and jimmy.sanderson@ttu.edu with any questions regarding the issue. To submit a manuscript, however, please go through the regular submission steps found at the IJSC website (please see link below). In the cover letter to the IJSC editor (Paul M. Pedersen, Ph.D., Indiana University), simply note that the submission is for the Social Media and Sport Communication special issue.

Submission Guidelines: https://journals.humankinetics.com/view/journals/ijsc/ijsc-overview.xml?tab_body=author-guidelines

IJSC: <https://journals.humankinetics.com/view/journals/ijsc/ijsc-overview.xml>

Announcement: Latest C&S Journal Publications (December 2022)



Volume 10, Issue 6, December 2022 of Communication & Sport is now published and available.

Editorial

[In the Wake of a 'Racial Reckoning': Resistance...or Persistence in Sporting Representations?](#)

Marie Hardin & Andrew C. Billings

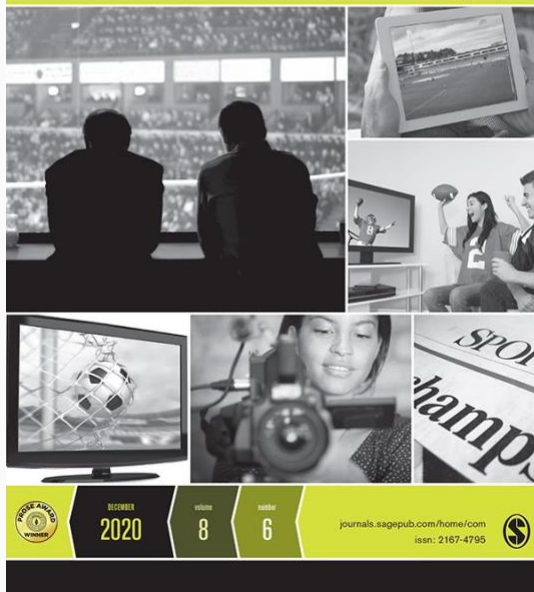
[Research Articles "Posting More than Just a Black Square": National Collegiate Athletic Association Student-Athletes' Perceptions of the Athletic Department's Role in Social Media, Racial Justice, and the Black Lives Matter Movement](#)

Natalie Bunch, Beth A. Cianfrone

[Commodifying Black Expressivity: Race and the Representational Politics of Streetball](#)

Brandon Wallace

[Do Americans Really Support Black Athletes Who Kneel During the National Anthem? Estimating the True](#)



[Prevalence and Strength of Sensitive Racial Attitudes in the Context of Sport](#)

Lisa Mueller

[Grappling With Race: The Performance of Identity in Prizefighting Promotion](#)

Warren M. Davis, Julius M. Riles

[Exploring Discourses About Race/Ethnicity in a Spanish TV Football Program](#)

Carmen Longas Luque, Jacco van Sterkenburg

[Taeguek Warriors with Blue Eyes: A Media Discourse Analysis of the South Korean Men's Olympic Ice Hockey Team and Its Naturalized Athletes](#)

NaRi Shin, DooJae Park, Jon Welty Peachey

[Consuming for the Greater Good: "Woke" Commercials in Sports Media](#)

Jeffrey Montez de Oca, Sherry Mason, Sung Ahn

[Extractives Companies' Social Media Portrayals of Their Funding of Sport for Development in Indigenous Communities in Canada and Australia](#)

Steven Latino, Audrey R. Giles, Steven Rynne, Lyndsay Hayhurst

["I'm Not going to the f***ing White House": Twitter Users React to Donald Trump and Megan Rapinoe](#)

Evan L. Frederick, Ann Pegoraro, Samuel Schmidt

[Dimensions of Sense of Membership in a Sport Fan Community: Factors, Outcomes, and Social Capital](#)

[Implications](#)

Brandon Mastromartino, Jerred J. Wang, D. Welch Suggs, Candice R. Hollenbeck, James J. Zhang



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