



International Association for Communication and Sport

Quarterly Newsletter

August 2022

Issue 10

www.communicationandsport.com

Executive Director's Message

As we get to the final days of August, I hope your month has been productive or relaxing -- whatever you need in your life right now to find contentment with a busy academic life. For the past few months, members of the IACS Board have been productive as we've had discussions about important association items. These include getting the 2023 Summit Call out, considering enhancements to our membership pricing as a way to be more inclusive with our diverse membership, reviewing future Summit hosts, and engaging our international partners through the IACS/ICA pre-conference last May. We also welcomed Aaron Gallagher as the board's new Graduate Student Representative. Welcome Aaron!

I encourage you to take a moment to read through our newsletter so you are aware of things going on in our organization. We are a strong association with exceptional members and supporters who have a lot to share about the exciting research, job opportunities, and developments in the field of communication and sport. In this newsletter we have:

- The CFP for the 2023 Summit in Barcelona, Spain hosted by the Autonomous University of Barcelona and the University of Alabama (**submission deadline is September 23**)
- An update on 3 items the board is considering with membership pricing
- A summary of the joint IACS/ICA pre-conference in Paris, France in May
- Announcements and job calls
- Links to the latest edition of *Communication & Sport*

I wish you all well and am thankful for your continued support of IACS.

Best,
Karen

Karen L. Hartman
IACS Executive Director
Idaho State University, USA
Professor

IACS Board Members

Evan Frederick	Chair
Angela Pratt	Vice Chair
Kate Lavelle	Treasurer
Brody Ruihley	Communications
Travis Bell	Secretary
Beth Fielding-Lloyd	Board Member
Guy Harrison	Board Member
Xavier Ginesta	Board Member
Aaron Gallagher	Graduate Student Representative
Ann Pegoraro	Past Chair

Member Spotlight

Let's highlight Stephen Andon -- one of our members!

A native of rural Maryland, Stephen P. Andon received his Ph.D. from the College of Communication and Information at Florida State University in 2011 after writing a dissertation on myth, fans, and sports memorabilia. His undergraduate career at Boston College consisted of work in television, radio, and digital film production – with stints at WBAL-TV, WHFC-FM, and at ESPN covering the 2002 World Cup. But, his best in-person sports moment was seeing Cal Ripken break Lou Gehrig's ironman streak at Camden Yards in 1995.



Playing on the dynamic between rhetorical theories of place, identity, and memory, his research interests involve an array of topics dealing with sport, including the actions of sports fan cultures, nostalgic influences of media sport, and myth in professional soccer and ice hockey.

Dr. Andon has published articles in academic journals *Communication and Sport*, the *International Journal of Sports Communication*, and *NINE: A Journal of Baseball and Culture*. His work has also appeared in a number of edited anthologies, including *Perspectives on the U.S.-Mexico Soccer Rivalry*, *American History through American Sports*, and the *Encyclopedia of Sports Management and Marketing*. Upcoming work will be featured in anthologies *Social Justice and the Modern Athlete as well as 2023's Football and Diaspora*. As a result, his writing has been cited in outlets ranging from the *Los Angeles Times* to journals such as *Cultural Studies/Critical Methodologies*, *Sport Management Review*, the *International Journal of Sport Communication*, and the *Journal of Global Sports Management*.

Dr. Andon became an Associate Professor in the Sports Communication major at Montclair State University in 2020. You can find him on Twitter @stephenandon.

IACS 2023 - Call for Papers & Panels
Summit on Communication and Sport
March 9-11, 2023 Hosted by the Universitat Autònoma de Barcelona (Autonomous
University of Barcelona) and the University of Alabama
Barcelona, Spain

The International Association for Communication and Sport (IACS) invites you to submit your work for a presentation or panel discussion for the 2023 Summit on Communication and Sport. The IACS Summit is the only stand-alone conference for communication researchers interested in exploring sport from diverse critical,



methodological, theoretical, and multi-disciplinary perspectives. The Summit welcomes submissions from all methodological and theoretical perspectives. **This year's Summit will be co-hosted by the Universitat Autònoma de Barcelona and the University of Alabama.**

Submission Deadline: 11:59 PM (EST) on Friday, September 23, 2022. The submission site is <https://easychair.org/conferences/?conf=iacs2023>

- **Evaluation:** All submissions will be evaluated through an anonymous peer review process.
- **Decision Deadline:** Author(s) will receive email notification regarding the outcome of their submission on approximately **Friday, October 28, 2022.**
- **Author Limits:** **A maximum of two (2) submissions in total (papers, panels, or one of each) from a single author will be considered for presentation, regardless of author order.**
- **Session Information:** Research and panel sessions are one hour and fifteen minutes long. Research sessions will be constructed to allow for at least 15 minutes of discussion following the presentations.
- Scholars interested in submitting to the 2023 Summit have two options: (1) an extended abstract submission; or (2) a panel discussion submission.

Submission Guidelines

All papers must be original and not simultaneously submitted to another journal or conference. The following paper categories are welcome:

- Abstract submissions may not **exceed 500 words** (excluding references) in length and should be prepared for anonymous peer review (clear of any identifying information about the author(s)).
- Panel discussions must focus on a clearly defined theme suitable for an interactive discussion format. Submissions must include a title, a description of up to **250 words** explaining the focus and rationale, and a list of all panelists' institutional or professional affiliation.
- Top Student Paper: IACS will recognize the Top Student Paper submitted to the Summit. For award consideration, a full-length manuscript must be submitted to the review committee by **Friday, January 27, 2023**. Students must submit an abstract of their work at the September deadline. Recognition of Top Student Paper will be determined by anonymous peer review of the submission. **Papers for consideration must be solely authored by the student(s)**.
- Review Information: **There is only one extended abstract submission** - there will not be separate review criteria for works-in-progress and completed papers. All should be submitted as extended abstracts and will be judged using the same criteria.
- Reviewers will be selected from self-nomination through the submission process. Reviewers must have, at minimum, a completed master's degree, and have knowledge in the academic disciplines of communication and sport. Reviewers must identify their area of reviewing expertise (quantitative methodology, qualitative methodology, mixed methods, rhetorical/critical).
- All research submissions will be reviewed based on the following criteria:
 - Clarity of thesis; definition of problem
 - Theoretical perspective
 - Background; review of the literature
 - Research questions/hypotheses and/or rhetorical/critical argument
 - Appropriateness of methodology
- Submission Agreement: By submitting an abstract or panel to the 2023 Summit on Communication and Sport, you understand that your submission enters you into an obligation to attend the Summit. At least one author listed on the paper must attend the Summit. If you cannot be there to present, it is your responsibility to secure one of your other authors to present your work. Please be conscientious that last-minute cancellations prevent others from being invited to the Summit to present their work.

Program Committee

- Dr. Evan Frederick, Chair IACS
- Dr. Angela Pratt, Vice-Chair IACS

- Dr. Karen Hartman, Executive Director IACS

Summit Inquiries

For conference events inquiries, please email IACS@communicationandsport.org.

Contact

- All questions about submissions should be emailed to Evan Frederick at elfred03@louisville.edu.

Remember to join the Listserv at <https://www.communicationandsport.com/>. You can find hotel and registration information here as well.

IACS Board Considering Changes to Membership Pricing Feedback Requested

The IACS board is considering three key changes to our registration model and seeks your input!

First, we're considering a tiered-membership pricing structure that would adhere to the World Bank's indicators of Gross National Income. Similar to other academic organizations, a tiered pricing structure would account for the realities of membership for people across the globe and encourage their participation.



Second, we are also considering longer term memberships (such as a 5-year membership). While many members only pay for one year at a time, some may have the ability to pay for more, making it easier to do so once every 5 years rather than annually.

Third, we are also considering a new way to track annual memberships that will run across a fixed time period, rather than from the day the membership is purchased. While this has not been finalized, what we're considering is to run all memberships from January 1 - December

31 starting in 2024. The change will help with the association's taxes, accounting, and upkeep of the member directory.

Please note that we currently have no plans to change the amount of registration for any of our members, but we do want to consider how to make it possible for people from all over the world to join our association and how to make the process as easy and inclusive as possible.

If you have any thoughts on what has worked (or what has not worked) with other associations, please let us know! Any feedback may be emailed to [Karen Hartman](mailto:karenhartman@isu.edu) (karenhartman@isu.edu).

Membership Directory



The IACS treasurer, Kate Lavelle, is currently putting together a membership directory, which will be a password protected google doc available to members. Kate will begin including opt-out information, as well as how to access the directory, on membership registration receipt emails. If you have any questions about the directory, please contact [Kate](#).



**International
Communication
Association**

IACS/ICA Sports Communication Interest Group Pre-Conference Update

What a success! The ICA Sports Communication Interest Group (SCIG) and the International Association for Communication and Sport (IACS) partnered for a one-day pre-conference, “One World, Many Voices: The Future of Sports Communication,” which was held on Thursday, May 26 at ICA's conference in Paris, France. Members of both ICA and IACS joined to hear from numerous researchers from around the world who shared research focusing on the Global South.

The Center for Sports Communication & Media at The University of Texas at Austin sponsored

the pre-conference and the planning committee included Michael Butterworth (University of Texas at Austin), Meistra Budiasa (Bung Karno University), Karen Hartman (Idaho State University) and Shaun Anderson (Loyola Marymount University). Below are some pictures of the event!



Dunja Antunovic presenting the paper: "Our' Region, Many Voices: Sport Media Research in Central and Eastern Europe." Authors: Dunja Antunovic, University of Minnesota (USA), Simon Ličen, Washington State University (USA), and Sunčica Bartoluci, University of Zagreb (Croatia)



Emma Pullen and Jessica Noske-Turner presenting the paper: "Paralympic Broadcasting in the Global South: Sport Media for Social Change." Authors: Emma Pullen, Loughborough University (UK) and Jessica Noske-Turner, Loughborough University (UK)



Meistra Budiasa presenting the paper
"The Complexity between Cultural
Events and Media Events in the
Borobudur Marathon." Author: Meistra
Budiasa, Bung Karno University
(Indonesia).

Please Update Your Contact Information



If you have changed institutions or moved recently, please take a moment to update your contact information. Having up to date contact information helps IACS keep our records updated and it helps SAGE get the *Communication & Sport* journal to you.

Please email our treasurer, [Kate Lavelle](mailto:Kate.Lavelle), at klavelle@uwlax.edu in order to do so.

Job Call



Two Faculty Positions: The University of Nebraska-Lincoln College of Journalism and Mass Communications

Position A: Assistant Professor of Practice Advertising and Public Relations or Sports Media

The University of Nebraska-Lincoln College of Journalism and Mass Communications is seeking an assistant professor of practice in advertising and public relations or sports media and communication to join our award-winning program starting in August 2023. The responsibilities of this position will include teaching undergraduate and graduate courses in advertising and public relations or sports media and communication, contributing to the development of our curriculum, providing service to the college, university and profession and other assigned duties. Employment begins in August 2023. Review of applications will begin October 1, 2022 and continue until the position is filled or the search is closed. To be considered for the position, go to <https://employment.unl.edu>, requisition F_220117. Click “Apply to this job” and complete the information form. Attach a letter of application; a detailed curriculum vita that includes information on education, experience and qualification; and a list of three references with complete contact information.

Position B: Assistant Professor Advertising and Public Relations or Sports Media

The University of Nebraska-Lincoln College of Journalism and Mass Communications is seeking an assistant professor in advertising and public relations or sports media and communication to join our award-winning program starting in August 2023. The responsibilities of this position will include teaching undergraduate and graduate courses in advertising and public relations and/or sports media and communication; contributing to the development of our curriculum; conducting and publishing research regularly; providing service to the college, university and profession; and other assigned duties. Minimum qualifications include a Ph.D. and professional experience in advertising and public relations, integrated media communications, mass communications or a closely related field. Preferred qualifications

include expertise in esports, sports promotion or digital graphics. Employment begins in August 2023. Review of applications will begin October 1, 2022 and continue until the position is filled or the search is closed. To be considered for the position, go to <https://employment.unl.edu>, requisition F_220118. Click “Apply to this job” and complete the information form. Attach a letter of application; a detailed curriculum vita that includes information on education, experience and qualifications; and a list of three references with complete contact information.

Job Call

Head of the Department of Kinesiology, Recreation, and Sports



Studies

The College of Education, Health, and Human Sciences seeks a creative, dynamic, and strategically-oriented individual to serve as the Head of the Department of Kinesiology, Recreation, and Sports Studies (Head). The department head is responsible for leadership of all departmental programs and administrative planning, fiscal management, human resources, and facilities. The department head reports directly to the Dean of the College of Education, Health, and Human Sciences, and serves as a member of the College’s Administrative Council. The successful candidate will lead the department in developing a vision for the future, based on the University’s and College’s new strategic plans.

Specifically, the Head will implement goals of the CEHHS Diversity Action Plan, and strategically navigate the new budget allocation model governing the department's finances while advocating for the department. The department head oversees the mentoring process and evaluation for faculty and staff and ensures that the department complies with the university's processes and procedures in these areas.

For a full description of the position, please click [here](#).

Review of applications will begin on November 1, 2022, and will continue until the position is filled. Individuals interested in applying for this position should submit electronically at <https://apply.interfolio.com/110082> a letter of application, curriculum vita, and list of three references who can address the applicant's leadership capabilities with complete addresses, phone numbers, and email addresses. Questions can be directed to Dr. Hollie Raynor, search committee chair, at hraynor@utk.edu.

Job Call

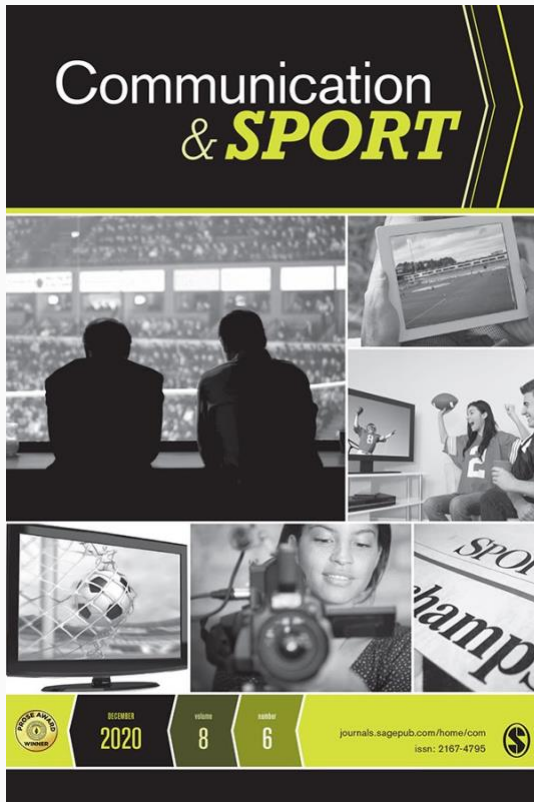
The logo for The University of Rhode Island, featuring the text "THE UNIVERSITY OF RHODE ISLAND" in a blue serif font, stacked in three lines.

The Harrington School of

Communication and Media at the University of Rhode Island invites applicants for a tenure-line faculty position at the rank of Assistant/Associate Professor of Sports Media and Communication program, to begin fall 2023. **We strongly encourage applications from female and minority candidates.** We seek candidates whose teaching and research interests focus on one or more of the following: sports communication/media, sociology of sport, physical cultural studies, and/or critical sport studies. Responsibilities include conducting research, teaching existing core courses, and developing new courses in the candidate's area(s) of expertise. They should be able to demonstrate the ability to develop a sustained research agenda, provide evidence of successful teaching and advising, and demonstrate the ability to work effectively with students, faculty, staff and administrators.

For a full description of the position, please click [here](#).

Announcement: Latest C&S Journal Publications (August 2022)



Volume 10, Number 4, August 2022 of Communication & Sport is now published and available. Please see below.

Gender, Sports, and Cultural Barometers: The State of Play in the Year 2022

Andrew C. Billings, Marie Hardin

How Nissin Represented Naomi Osaka: Race, Gender, and Sport in Japanese Advertising

Michelle H. S. Ho, Hiromi Tanaka

“That is Terrible News!”: Media Framing of Mamba Mentality Within Contemporary U.S. Racial and Gender Politics

Ryan Chen, M. A. Rochon, Lauren C. Anderson

Racing for Representation: A Visual Content Analysis of North American Running Magazine Covers

Jenna Seyidoglu, Candace Roberts, Francine Darroch, Heather Hillsburg, Amy Schneeberg, Roisin McGettigan-Dumas, Molly Huddle, Alysia Montaño

#Gramming Gender: The Cognizance of Equality on Instagram Accounts of Prominent NCAA Athletic Departments

Rich G. Johnson, Miles Romney, Benjamin Burroughs

Gendered Body of Turkish Bikini Fitness Athletes on Instagram

İrem Kavasoğlu, Canan Koca

Challenging Hegemony Through Narrative: Centering Women’s Experiences and Establishing a Sis-Science Culture Through a Women-Only Doping Forum

Jesper Andreasson, April Henning

Recontextualizing Barstool Sports and Misogyny in Online US Sports Media

Christopher J. Garcia, Jennifer M. Proffitt

The Gender of Sports News: Horizontal Segregation and Marginalization of Female Journalists in the Swiss Press

Lucie Schoch

Fragmenting Feminine-Athletic Identities: Identity Turning Points During Girls' Transition into High School

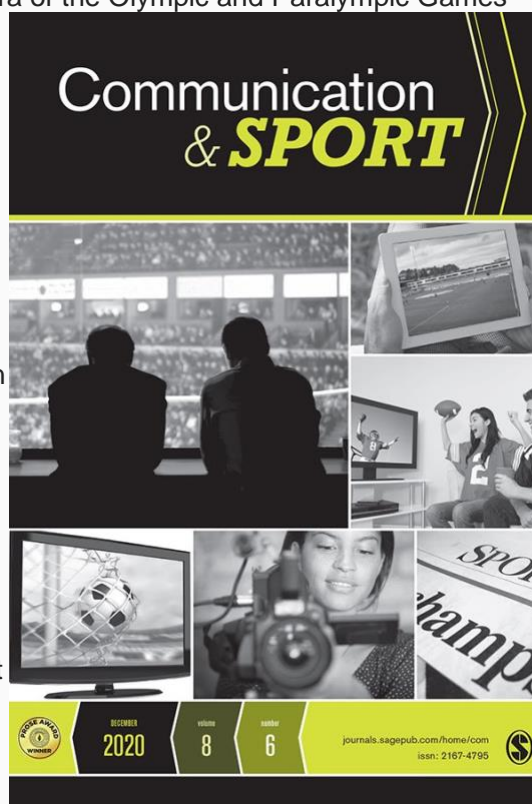
Alaina C. Zanin, Laura V. Martinez, Lucy C. Niess

Announcement: Communication & Sport Call for Papers

Special issue on Mediating the East Asian Era of the Olympic and Paralympic Games (2018-2022): Regional Power, Solidarity and Rivalry

About the special issue

In the span of four years from 2018 to 2022, three consecutive Olympic and Paralympic Games were held in East Asia – namely PyeongChang 2018 in South Korea, Tokyo 2020 in Japan and Beijing 2022 in China. Given this geographic concentration of global multi-sports mega-events in the Far East, Horne and Whannel (2016) referred to this period as the 'East Asian era' of the Olympic Games. The 'East Asian era' alludes to an important question about whether it epitomizes a shift in geopolitical and economic power from the West to the East or the further incorporation of the Far East into the global order characterised by Western cultural hegemony (Lee, 2016). Incidentally, it emerged against the backdrop of



dissenting voices of protest and critics in Western society that opposed the hosting of the Games and, in turn, resulted in withdrawals of candidacies as seen in the cases of Sweden, Germany and Norway for the 2022 Olympic Winter Games (Gruneau & Horne, 2016). In an attempt to overcome the crisis of its legitimacy, the International Olympic Committee (IOC) initiated a set of reform policies called Olympic Agenda 2020 in 2014. The initiative aimed at increasing the IOC's level of sustainability and social responsibility by, for instance, reducing the costs of bidding, promoting the use of existing and demountable venues and allowing events to be held outside the host city or even host country (MacAloon, 2016). In early 2021 ahead of the opening of the postponed Tokyo 2020, additional reform policies called Olympic Agenda 2020+5 were adopted to further extend the reform effort in line with the original aspirations. As such, the 2018-2022 Olympic and Paralympic Games in East Asia coincided – and perhaps not so coincidentally – with this transformative process of Agenda 2020 (and +5) and therefore served as its testing ground. Consequently, theoretical and empirical inquiries into the 'East Asian era' are expected to offer much needed insight into the contested terrains and future shaping of the Olympic and Paralympic Games, including the subsequent Games 'going back to the West' in 2024 (Paris), 2026 (Milano Cortina) and 2028 (Los Angeles).

In reflecting on 'Together' as the fourth word added to the modernist imagination of the Olympic motto 'Faster, Higher, Stronger', it is timely to investigate how the emerging narratives of the 2018-2022 Games and their legacies have been framed, contested and articulated. One of the most frequently debated aspects of the event revolves around both positive and negative impacts of the Games on the host cities and nations. During the 'East Asian era', the global pandemic of COVID-19 has altered the public perception of costs and benefits for hosting the Games with the benefits – such as inbound tourism, nation branding and celebration of medal-winning performances of their own national athletes in public – being largely undermined. While Tokyo 2020 and Beijing 2022 have often been upheld as models of successful delivery of the Games in the midst of the pandemic due to relatively low numbers of event-related cases of infection and fatality, we have yet to gain a clear and complete picture of how the televised images and sounds of empty facilities under the governments' strict control and restrictions have temporarily or permanently changed the ways in which the Games were hosted, produced, communicated, represented and consumed. This demands us as scholars in the fields of communication and sport to closely attend to the emerging discourses of the difference in representation of cultural identities with respect to gender, sexuality, nationality, ethnicity, religion and (dis)ability. Also, there is a need to understand how the values of the Games may have been re-evaluated by organisers, athletes, sponsors, journalists, volunteers and consumers during the 'East Asian era'.

Another important aspect for this special issue, which has rarely been discussed previously in the field, is the changing dynamics of relations among the nations within East Asia intra-regionally as well as between East Asia and the rest of the world. As regional economic powerhouses, China, Japan and South Korea have developed complex relationships through centuries of trade, conflict and cooperation, and it is imperative to explore how the regional tensions, rivalries and solidarities were played out through, for instance, inter-Korean cooperation during PyeongChang 2018 and the Western-led diplomatic boycott over human rights and Russia-Ukraine war during Beijing 2022. The mutual influences and contestations in cultural exchanges between East Asia and the rest of the world have been perhaps most vividly manifested in the controversies surrounding ethnically diverse athletes such as Naomi Osaka and Eileen Gu. By collecting contributions focusing on the 2018-2022 Olympic and Paralympic Games, the special issue therefore aims to critically analyse the current state of play in the formation of regional power, solidarity and rivalry within East Asia and offer its implications for a broader understanding of the continuity and changes to the economic, political, social, cultural and ecological dimensions of the Olympic and Paralympic Movement.

In this special issue of *Communication & Sport*, we welcome theoretical and empirical contributions that broadly address the overarching theme of “Mediating the East Asian Era of the Olympic and Paralympic Games” or specially focus on one or more of the events from the 2018, 2020 and/or 2022 Games. Possible areas and topics for this special issue include, but are not limited to:

- Media narratives and counter-narratives about the Olympic and Paralympic legacies
- Critiques of the process, representation or politics in bidding or hosting the Olympic and Paralympic Games
- Sustainability, ecological impacts and social responsibilities
- The impacts of the COVID-19 global pandemic on the politics, mediation and communication
- Narratives of globalism, transnationalism, cosmopolitanism, glocalism, regionalism or nationalism
- Narratives of gender, sexuality, citizenship, race/ethnicity and (dis)ability
- The rhetoric and reality of the Olympic Agenda 2020 (and +5)
- Networks and knowledge production of event professionals
- Media production and consumption
- Commercialism, promotion, sponsorship and advertising
- The alternative, digital and social media
- East Asian ‘colonial modernity’ (Lee & Cho, 2012) and postcolonialism
- East Asian solidarity and rivalry

- Comparative analysis of events held across different times in the same nation (e.g., Tokyo 1964 vs. Tokyo 2020) or different nations (e.g., PyeongChang 2018 vs. Beijing 2022), using at least one event from the 2018-2022 Games
- Representations of sport celebrities and fandom

The full Call for Papers can also be found [here](#).

Special issue editors

Koji Kobayashi, Otaru University of Commerce, Japan / Lincoln University, New Zealand
John Horne, Independent Scholar, Edinburgh, United Kingdom / Waseda University, Japan
Younghan Cho, Hankuk University of Foreign Studies, South Korea
Jung Woo Lee, University of Edinburgh, United Kingdom

Contact email address: cssspecialissues@gmail.com

Manuscript submission deadline: December 1st, 2022

Announcement: National Communication Association CFP Communication and Sport Division Pre-conference Deadline September 15

The proposed pre-conference “Disciplining transgender: How states and sports legislate and (re)define PLACE and participation” aims to foster critical and scholarly discussions on the topic of transgender legislation and activism through the presentation of original research. The half day pre-conference will be held in-person during the National Communication Association’s Annual Convention in New Orleans, Louisiana on Wednesday, November 16, 2022 from 8 a.m.-12:30 p.m.

This pre-conference focuses on the conference theme of PLACE, to consider transgender **P**eople, their struggle for **L**iberation through legislation, **A**dvocating for equal rights, understanding the importance of **C**ommunity through communication, and fostering a supportive **E**nvironment in this identity battle. This timely and socially valuable pre-conference offers an opportunity for communication scholars to explore and discuss existing, emerging, and ensuing discourses, policies and practices around gender policing.

Hosted by the Communication and Sport Division and co-sponsored by the Feminist and Gender Studies Division, this pre-conference includes and invites input from scholars from

a range of communication disciplines. The presentations and panels will hold relevance in the study of policy, representation, gender, and sport research.

Call for high-density papers

If you wish to participate in the research session of the “Disciplining transgender: How states and sports legislate and (re)define PLACE and participation” pre-conference, submit a 500-750 word extended abstract that includes a brief introduction of your topic and the theoretical and methodological approach to Travis Bell (trbell@usf.edu) and Julie Richmond (richmondj@rowan.edu). This panel will be a high-density session to illuminate a wide range of research related to the pre-conference topic and used as a starting point for the World Café “call to action” session.

Deadline to submit is September 15. Decisions will be sent approximately one week later. Graduate students and members of underrepresented groups are strongly encouraged to apply.

The following are suggested, yet not exhaustive, topics to consider:

- Media coverage of transgender policies
- Representation of transgender athletes
- Gender binaries in sport
- Transgender exclusionary feminism
- Gender verification policies
- Gender testing in sport
- Sport and transgender youth
- Gender-affirming care
- Anti-trans discourses
- Transgender athlete activism
- Transgender policies in youth, college, and professional sport

Format description and tentative schedule

The format for this pre-conference is a half-day session to blend scholarly and professional panels that can assist with pedagogical and research practices about gender identity broadly and trans identity specifically. Welcome remarks will introduce two sessions (one

panel and one research) followed by a World Café roundtable format to establish “call to action” items to move this pre-conference from theory to pedagogy and praxis.

- | | |
|-------------------------|---|
| 8:00 a.m. - 8:15 a.m. | Welcome and opening remarks |
| 8:15 a.m. - 9:45 a.m. | Session 1 (Expert panel on transgender legislation and PLACE) |
| 10:00 a.m. - 11:30 a.m. | Session 2 (High-density research presentations) |
| 11:30 a.m. - 12:30 p.m. | World Café “call to action” |

Travis R. Bell, Ph.D.

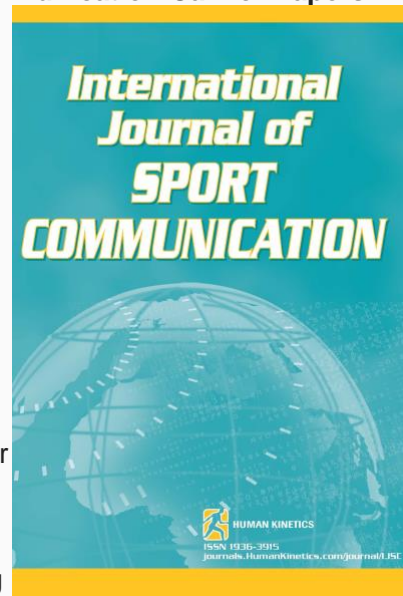
Director of Graduate Programs and Research
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Announcement: International Journal of Sport Communication Call for Papers

**Special Issue: Social Media and Sport
Communication: Reflections & Opportunities
Publication Issue: 16(3)—September 2023
Guest Editors: Gashaw Abeza, Towson University,
and Jimmy Sanderson, Texas Tech University
Submission deadline: January 15, 2023**

In 2012, the International Journal of Sport Communication published a special issue on Twitter and its influence on sport communication/media. At that time, Twitter and other social media platforms were arguably quite nascent in sport, and in the ensuing decade, social media platforms have grown exponentially and become standard operating procedure for sport organizations, athletes, sport media personnel, and sport fans, among others.

Additionally, in 2018, another special issue of IJSC was published that examined



contemporary issues with social media in sport. As social media has grown and become normalized across diverse sport contexts, it continues to exert considerable force, both positive and negative, for a variety of sport stakeholders. The past decade also has seen a rise in social media and sport scholarship. Accordingly, the aim of this special issue is to provide a holistic overview on where sport and social media research has been (reflections) and where it may be headed in the future. Specifically, what has social media and sport scholarship contributed in the past decade+, and what are the implications for sport and social media in coming years? For this special issue on social media, we also welcome papers that examine gaming and virtual-reality platforms. Topics may include, but are not limited to,

- The role/influence of social media in sport media
- The impact of social media in sport marketing
- The impact of social media in organizational decision making (e.g., policy and training)
- The impact/influence of specific social media platforms on specific sport stakeholders
- The impact/influence of gaming platforms (e.g., Twitch) or virtual-reality platforms
- How various sport stakeholders experience/use social media
- Social media discourse at the intersection of sport and politics/nationalism
- Social media discourse at the intersection of sport and gender/sexuality/race
- Social media as a form of surveillance in sport
- The commodification of social media in sport
- Social media and sport research methods

This special issue encourages submissions from a variety of methodological approaches and frameworks. We welcome both empirical studies that analyze data and scholarly commentaries related to the call. We also encourage submissions such as case studies, student research, and industry interviews. We wish to attract scholars from diverse fields and backgrounds. Our overall aim is to position sport and social media scholarship and to help advance future work.

Deadline for submissions: January 15, 2023

Publication Issue: Volume 16, Issue 3— September 2023

Submissions can be to any of the following sections of the journal: scholarly commentaries, student (with advisor) research articles, full research articles, and case studies.

Please reach out to Drs. Gashaw Abeza and Jimmy Sanderson—the guest editors of this special issue—at gabeza@towson.edu and jimmy.sanderson@ttu.edu with any questions regarding the issue. To submit a manuscript, however, please go through the regular submission steps found at the IJSC website (please see link below). In the cover letter

to the IJSC editor (Paul M. Pedersen, Ph.D., Indiana University), simply note that the submission is for the Social Media and Sport Communication special issue.

Submission Guidelines: https://journals.humankinetics.com/view/journals/ijsc/ijsc-overview.xml?tab_body=author-guidelines

IJSC: <https://journals.humankinetics.com/view/journals/ijsc/ijsc-overview.xml>

CFP for Book Proposal on Professional Wrestling

Wrestling in the Pandemic

Editors: Lowery Woodall, Jessica Fontaine, and CarrieLynn D. Reinhard

On April 9, 2020, in the early days of the COVID-19 pandemic, Florida governor Ron DeSantis signed an executive order that declared professional wrestling, among other sports and entertainment industries with national audiences, to be an “essential service.” DeSantis’ order enabled the two largest American professional wrestling companies World Wrestling Entertainment and All Elite Wrestling to work out of their Florida production headquarters despite intermittent stay-at-home orders across the state.

While other national entertainment organizations like Major League Baseball and the National Basketball Association postponed or canceled 2020 season games, pro wrestling CEOs Vince McMahon and Tony Khan implemented procedures almost immediately that ensured the weekly television programming and special events (i.e., pay-per-views) on which their products were built would move ahead more or less unabated. While the on-air product underwent a significant overhaul and arguably suffered from the restrictions imposed by Covid, the pro wrestling industry stands as an intriguing microcosm of the anger, vitriol, and incredulity that surrounded cultural discourse of the virus.

As with many forms of live performance and entertainment, professional wrestling relies on the physical and the intimate: traditionally, wrestlers need close physical contact with one another to execute their moves and matches -- thereby developing their characters and storylines -- and engage their live audience in their performances. Yet, at many points during the pandemic, physical touch was discouraged and the live in-house audiences typical (some might dare say necessary) of pro wrestling events were banned.

Professional wrestling during the pandemic raised and continues to raise questions about essential labor, physical and social distance/proximity, risk, and “the need for

entertainment” in times of crisis. Alongside these discussions, promoters like McMahon and some wrestlers through social media channels engaged in debates, both explicit and implied, regarding the very nature of the pandemic and whether Covid constituted a crisis at all. The pandemic represented a unique moment of collision between the spheres of social commentary, politics, and entertainment that have so often been exemplified in professional wrestling.

This anthology aims to examine pro wrestling in the pandemic to bring into relief issues and questions about art and entertainment, industry, communication, sociality, labor, precarity, bodies and physicality, and care under the uncertain conditions of late capitalism and the ongoing COVID-19 pandemic.

We invite submissions from across disciplines on topics including but not limited to

- Labor and industry during a pandemic
- Safety and care of wrestlers, industry workers, and fans
- Bodies and disability
- COVID-19 misinformation and vaccine hesitancy
- Social movement (Speaking Out, Black Lives Matters)
- Genre ruptures, shifts, and continuances (wrestling with no fans, cinematic matches)
- Fans’ experiences
- Digital commensality and social media
- Political economy of major and indie pro wrestling promotions
- Creative and platformed economies, including merchandise and ecommerce
- Ethnographies of pandemic wrestling
- Use of video games, livestreaming during pandemic by wrestlers and fans.

We are seeking 10-12 chapter proposals. Proposals should include 500 word descriptions of the chapter, with a 250-word abstract summation that could be submitted with the book proposal. Additionally, proposals should include the contributor’s 100-word bio.

If you have already written an essay on this topic and would allow us to submit it with the book proposal, then please let us know. While completed essays will be considered, the author will still be required to submit the documentation listed above. No previously published essays will be considered.

Final chapters would be 6500 words, including references (citation style to be determined based on conversations with potential publishers).

NO PAYMENT FROM CONTRIBUTORS WILL BE REQUESTED AT ANY TIME.

Proposals are due August 31, 2022

Proposals and questions should be directed to Lowery

Woodall: Lowery.Woodall@millersville.edu

Tentative timeline (dependent on publisher):

- First drafts: December 31, 2022
- Internal peer review process: February 28, 2023
- Final drafts: April 30, 2023
- Submit manuscript to publisher: June 30, 2023

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Call for Participants: Research

Dr. Jason Stamm and Dr. Brian Petrotta (College of Journalism & Mass Communications University of Nebraska–Lincoln) are conducting research about pedagogy related to classes on sport. For anyone who teaches a class in sports communication, sports media, sports journalism, or other sports-related class, they'd love to find out more about what you teach your students. Please send a copy (preferably pdf format) of your syllabus (syllabi) to any of these classes taught within the previous academic year, that they will then use towards their research. Your syllabus itself will not be used in their research, only the content within, including categories and type of information you teach. Your name will be omitted and will not be used in this research. Please submit your syllabus copy by Aug. 31, 2022. If you have any questions, please reach out to Dr. Stamm (jstamm2@unl.edu) or Dr. Petrotta (bpetrotta2@unl.edu).



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