



International Association for Communication and Sport

Quarterly Newsletter

August 2021

Issue 7

www.communicationandsport.com

Executive Director's Message

Welcome to the final days of August! Over the past few months, our membership has elected several new board members. We are thrilled to welcome Angela Pratt (Bishop's University, Canada), Beth Fielding - Lloyd (Sheffield Hallam University, United Kingdom), and Xavier Ginesta (University of Vic-Central University of Catalonia, Spain). Their inclusion on the board helps fulfill our association's focus on internationalism and I thank them for their willingness to serve.

Coming off of the 2021 Summit hosted by Clemson University, our association has a bright future. We are seeing some promising growth, especially in graduate students and members from outside North America. At the 2021 Summit, we had 145 total attendees -- the most we have ever had at any Summit. Also, our membership numbers show close to a 25% increase from 2019. I want to thank Clemson, our members, and all of the Summit attendees for choosing IACS as a home for their communication and sport academic pursuits.

I also want to take a moment to thank Dr. Lawrence Wenner for his tremendous efforts as editor for SAGE's *Communication & Sport*. IACS has benefitted from a sponsorship with the journal for several years and we are a better association because of this partnership. During Larry's tenure the journal has become an elite outlet for communication and sport research. I am thankful for his contributions to IACS and the field. Please see below for exciting news about the editorial transition if you haven't seen it yet.

In this newsletter, we have our CFP for the 2022 Summit hosted by Rowan University. We also have a note from our treasurer requesting updates on addresses if you've moved recently. Keeping tabs on our members and making sure you get your copy of *Communication & Sport* is important to us.

I wish you all well and am thankful for your support of IACS.

Best,
Karen

Karen L. Hartman
IACS Executive Director
Idaho State University, USA
Associate Professor

IACS Board Members

Evan Frederick	Chair
Angela Pratt	Vice Chair
Kate Lavelle	Treasurer
Brody Ruihley	Communications
Travis Bell	Secretary
Beth Fielding-Lloyd	Board Member
Guy Harrison	Board Member
Xavier Ginesta	Board Member
Kevin McCarty	Graduate Student Representative
Ann Pegoraro	Past Chair

**IACS 2022 - Call for Papers & Panels
Summit on Communication and Sport
March 3-6, 2022 Hosted by Rowan University
Philadelphia/New Jersey**

The International Association for Communication and Sport (IACS) invites you to submit your work for a presentation or panel discussion for the 2022 Summit on Communication and Sport. The IACS Summit is the only stand-alone conference for communication researchers interested in exploring sport from diverse critical, methodological, theoretical, and multi-disciplinary perspectives. The Summit welcomes submissions from all methodological and theoretical perspectives. **This year's Summit will be hosted by Rowan University in Glassboro, New Jersey, USA, with special events taking place in Philadelphia, Pennsylvania.**

Submission Deadline: 11:59 PM (EST) on Friday, October 15, 2021. The submission site will open by [September 15, 2021](#).

- Evaluation: All submissions will be evaluated through an anonymous peer review process.
- Decision Deadline: Author(s) will receive email notification regarding the outcome of their submission on approximately **Friday, December 10, 2021**.
- Author Limits: **A maximum of two (2) submissions in total (papers, panels, or one of each) from a single author will be considered for presentation, regardless of author order.**
- Session Information: Research and panel sessions are one hour and fifteen minutes long. Research sessions will be constructed to allow for at least 15 minutes of discussion following the presentations.
- Scholars interested in submitting to the 2022 Summit have two options: (1) an extended abstract submission; or (2) a panel discussion submission.

Submission Guidelines

All papers must be original and not simultaneously submitted to another journal or conference. The following paper categories are welcome:

- Abstract submissions may not **exceed 500 words** (excluding references) in length

and should be prepared for anonymous peer review (clear of any identifying information about the author(s)).

- Panel discussions must focus on a clearly defined theme suitable for an interactive discussion format. Submissions must include a title, a description of up to **250 words** explaining the focus and rationale, and a list of all panelists' institutional or professional affiliation.
- Top Student Paper: IACS will recognize the Top Student Paper submitted to the Summit. For award consideration, a full-length manuscript must be submitted to the review committee by **Friday, January 28, 2022**. Students must submit an abstract of their work at the October deadline. Recognition of Top Student Paper will be determined by anonymous peer review of the submission. **Papers for consideration must be solely authored by the student(s).**
- Review Information: **There is only one extended abstract submission** - there will not be separate review criteria for works-in-progress and completed papers. All should be submitted as extended abstracts and will be judged using the same criteria.
- Reviewers will be selected from self-nomination through the submission process. Reviewers must have, at minimum, a completed master's degree, and have knowledge in the academic disciplines of communication and sport. Reviewers must identify their area of reviewing expertise (quantitative methodology, qualitative methodology, mixed methods, rhetorical/critical).
- All research submissions will be reviewed based on the following criteria:
 - Clarity of thesis; definition of problem
 - Theoretical perspective
 - Background; review of the literature
 - Research questions/hypotheses and/or rhetorical argument
 - Appropriateness of methodology
- Submission Agreement: By submitting an abstract or panel to the 2022 Summit on Communication and Sport, you understand that your submission enters you into an obligation to attend the Summit. At least one author listed on the paper must attend the Summit. If you cannot be there to present, it is your responsibility to secure one of your other authors to present your work. Please be conscientious that last-minute cancellations prevent others from being invited to the Summit to present their work.
- COVID-19: The IACS Board of Directors, Program Committee, and organizing team at Rowan University will continue to monitor safety guidelines for the COVID-19 pandemic. Limited opportunities for virtual presentations will be provided to international travelers unable to attend due to travel restrictions or presenters unable to travel for medical reasons. **Should global travel be restricted due to COVID-19, the conference will pivot to an online platform, similar to what was used in 2021.**

Program Committee

- Dr. Evan Frederick, Chair IACS
- Dr. Angela Pratt, Vice-Chair IACS
- Dr. Karen Hartman, Executive Director IACS

Summit Inquiries

- For conference events inquiries, please contact Dr. Karen Hartman karenhartman@isu.edu

Contact

- All questions about submissions should be emailed to Dr. Evan Frederick evan.frederick@louisville.edu

Please Update Your Contact Information

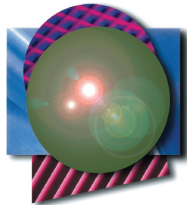
If you have changed institutions or moved recently, please take a moment to update your contact information. Having up to date contact information helps IACS keep our records updated and it helps SAGE get the *Communication & Sport* journal to you.

Please email our treasurer, Kate Lavelle, at klavelle@uwlax.edu in order to do so.



Announcements: Call for Editorial Board Members

SPORT MANAGEMENT EDUCATION JOURNAL



The following is a CALL FOR EDITORIAL BOARD MEMBERS for Sport Management Education Journal (SMEJ), a refereed publication of the North American Society for Sport Management (NASSM). The journal promotes advancement of the body of knowledge in pedagogy as it relates to sport management education and disseminates knowledge about sport management courses, curricula, teaching, and faculty affairs. This established semiannual journal addresses a range of issues concerning graduate and undergraduate education in sport management. Topics of interest include curriculum development, accreditation, employment competencies, effective teaching methods, experiential learning, online learning, and issues and trends in sport management education. Manuscripts based on conceptual, philosophical, and empirical inquiry will be considered for publication.

Editorial board members serve a three-year term that begins on January 1. Primary responsibilities of board members are to work with the editor, associate editor, and section editors to review assigned manuscripts within specified time limits and provide input on the implementation and modification of the journal's policies and procedures. The annual SMEJ Editorial Board meeting is held in conjunction with NASSM Conference each year, and editorial board members are expected to attend.

Provide a letter of interest and a full curriculum vita if interested in this opportunity. The cover letter should highlight relevant scholarship (publications or presentations) related to Sport Management education. Also highlight any experience as an ad hoc reviewer and/or service to other editorial boards.

Submit materials to Dr. Joshua Pate (patejr@jmu.edu) by November 1, 2021. The application should include the cover letter and curriculum vita as two separate pdf documents.

Thank you for your interest in Sport Management Education Journal.

David Shonk, Ph.D.
Editor, Sport Management Education Journal

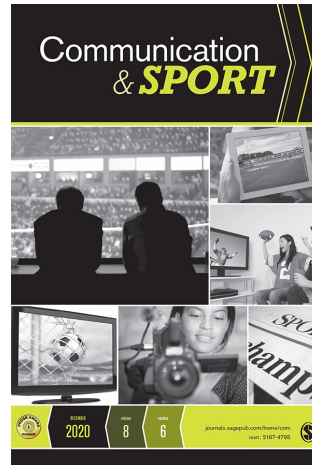
James Madison University
shonkdj@jmu.edu

Announcement: C&S Editorial Transition

Following a search coordinated by our publishing editor at SAGE in concert with the executive leadership of our organizational co-sponsors, the International Association for Communication and Sport (IACS) and the International Communication Association (ICA) Sport Communication Interest Group (SCIG), I am pleased to announce the appointment of Andrew Billings and Marie Hardin as Editors-in-Chief of *Communication & Sport* with their term commencing atop 2022.

Billings and Hardin have served as my Associate Editors (along with David Rowe) and their counsel has been integral to the success of *Communication & Sport* since its launch in 2012. The Billings and Hardin editorial team brings two foundational scholars to lead *Communication & Sport* into its second decade. Andrew Billings is Professor and Ronald Reagan Chair of Broadcasting at the University of Alabama. Marie Hardin is Professor and Dean of the Bellasario College of Communications at Pennsylvania State University.

Supported by SAGE Publishing, *Communication & Sport* has grown to become a bi-monthly research journal with over 1000 annual pages. In 2018, *Communication & Sport* won the prestigious PROSE Award as the Best New Journal in the Social Sciences. The current 2020 Clarivate Analytics Impact Factor for *Communication & Sport* is 3.178, and the journal is ranked #28 of 94 journals in Communication and #35 of 58 journals in Hospitality, Leisure, Sport, & Tourism.



Lawrence Wenner

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Editor-in-Chief, *Communication & Sport* | commsporteditor@gmail.com |

<http://com.sagepub.com> | <http://journals.sagepub.com/home/com>

Short Bio: <http://cfa.lmu.edu/faculty/distinguishedprofessors/>

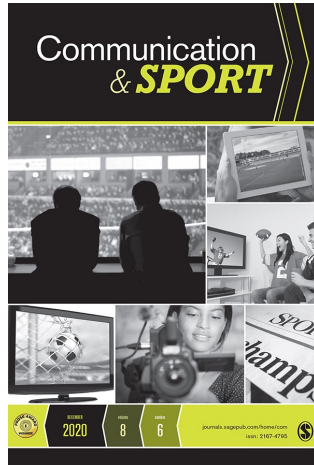
Announcement: Latest C&S Journal Publication

The August 2021 (Volume 9, Issue 4) edition of *Communication & Sport* is available.

Articles for this issue include:

- Sport-Related Concussion Education and the Elaboration Likelihood Model: Need for Cognition as Mediator Between Health Literacy and Concussion Education Efficacy - Authors: Jacob S. Turner, Andrew C. Tollison, Birgid Hopkins, Leah Poloskey, and Dennis Fontaine
- Social Media Discourse About Division-I Football Players' Early Exit Announcements: The Role of Expressed Fandom - Authors: Gregory A. Cranmer, David Cassilo, Jimmy Sanderson, and Bailey Troutman

- Let's Talk Sports: An Egocentric Discussion Network Analysis Regarding NFL Crisis Perceptions - Author: Jennifer L. Harker
-
- Life Beyond Clickbait Journalism: A Transnational Study of the Independent Football Magazine Market - Authors: Xavier Ramon and Christopher D. Tulloch
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- #WeTheNorth: Examining an Online Brand Community Through a Professional Sport Organization's Hashtag Marketing Campaign - Authors: Michael L. Naraine, Ann Pegoraro, and Henry Wear
-
- Information-Sharing Behaviors Among Sports Fans Using #Hashtags - Authors: Han Soo Kim, Kwang Min Cho, and Minjung Kim
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- Coaches' Self-Initiated Complaints About Referees in Ice Hockey Postgame Press Conferences - Author: Samu Pehkonen

Announcement: Call for Chapters

Social Issues in Sport Communication: You Make the Call

INVITATION TO SUBMIT

You are invited to submit a case study chapter for a scholarly book entitled, *Social Issues in Sport Communication: You Make the Call*. This is a follow up to the successful 2019 *Case Studies in Sport Communication: You Make the Call* published by Routledge and edited by Dr. Terry Rentner (Bowling Green State University, Ohio) and Dr. David Burns (Salisbury University, Maryland). This book will continue exploring communication theory and principles applied to specific social issues in sport. Of particular relevance chapters on the COVID-19 pandemic, LGBTQ+ issues, and racial inequalities/injustices. Chapters will be selected using a blind peer-review process.

PURPOSE

Chapters should focus on either the successes or failures of communication in the corporate culture of sport and issues involving, but not limited to, management, relationship building, crisis, ethics, gender, race, religion, health, social media, sport and society, and today's communication challenges in sport. Each chapter will contextualize a specific sport issue and incorporate theory and communication principles that guide the reader through the case study. Authors will conclude with an assessment of the level of success or failure in resolving the issue.

Case topics may include, but are not limited to the Black Lives Matter movement; the COVID-19 pandemic, race, gender, politics & religion, corporate social responsibility; sex abuse and domestic violence; online gaming; corruption; corporate sponsorships; gays, lesbians transgender and bi-sexual issues; team name controversies; body image issues; and, tarnished images of sports figures. The chapter should demonstrate the role that communication/public relations strategies and tactics played in the outcome of this case.

Collaborations with practitioners are welcome. Each chapter should include 3-5 discussion questions that allow students to support or challenge the authors' conclusions – for the

student to make the call.

AUDIENCE

This book is intended for use by upper-level undergraduate and master's level students primarily in the communication, journalism, public relations, media studies, and sport management disciplines. There are also opportunities for this text to be used in popular culture and sociology. The scholarly approach of this book may also be of interest to researchers in the field. Practitioners interested in learning more about sport and communication may find this text useful as well.

GUIDELINES AND SUBMISSION INFORMATION

1. Authors will provide the editors with an abstract of no more than 250 words, an introduction of no more than one page, and a detailed outline of the chapter by Oct. 1, 2021.
2. Editors will review submissions and notify authors of their decision by Oct. 30, 2021. If accepted, authors will submit a completed chapter of no more than 4,000 words (not including references), along with 3-5 discussion questions by Jan.30, 2022.
3. The submitted chapters will be blind peer-reviewed with only the editors knowing contact information.
4. Authors will be notified if their submission is rejected, accepted with no revisions, or accepted with revisions by March 1, 2022.
5. Chapter revisions are due to editors by April 15, 2022.

In summary, the submission should contain the following elements:

1. Your name and contact information on a separate page.
2. Abstract (250 word limit).
3. One page summary of case study, double-spaced, 12 pt. type Times New Roman.
4. Detailed outline of the case study chapter.

If submission is accepted:

1. Submit case study chapter of no more than 4,000 words, not including references. The American Psychological Association (APA) guidelines should be followed. Papers should be double-spaced 12 pt. type Times New Roman.
2. List of 3-5 discussion questions.

Timelines and Deadlines

Abstract, one page summary and chapter outline should be submitted by Oct. 1, 2021 to Terry Rentner at trentne@bgsu.edu. Notification of acceptance of submission will be sent by Oct. 30, 2021. Final case study chapters are due Jan. 30, 2022. Questions can be sent to Terry Rentner or David Burns at dpburns@salisbury.edu.

Publisher

Routledge is interested in publishing the collection. Routledge is the world's leading academic publisher in the Humanities and Social Sciences. They publish thousands of books and journals each year, serving scholars, instructors, and professional communities worldwide. Their current publishing program encompasses groundbreaking textbooks and premier, peer-reviewed research in the Social Sciences, Humanities, Built Environment, Education and Behavioral Sciences. They have partnered with many of the most influential societies and academic bodies to publish their journals and book series.

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